UNEC

AZERBAIJAN STATE UNIVERSITY OF ECONOMICS (UNEC)

rector_	pı	rof. A.J.	Muradov
	(signature)		
<u>د</u>		20	year

EDUCATION PLAN

Code and name of the specialty: 50807 - Organization of tourism business

(for undergraduate level) Study period 4 years (8 semesters)

I. SCHEDULE OF EDUCATION PROCESS

	1	Septer	mber		29 IX 5 X	O	ctob	er	27 X 2 XI	N	oven	ıber		De	cemb	er	29 XII 4 I	Ja	anuai		26 I 1 II	Feb	ruar	y 23 II 1 III		Ma	rch		30 III 5 IV	Ap	ril	27 IV 3 V		Ma	ıy		,	June		29 VI 5 VII		July		27 VII 2 VIII		Aug	ust	
	1 7	8 14	15 21	22 28		6 12	13 19								8 1. 4 2			5 11				2 8 1	9 : 15 :	16 22	8		16 22		I I	6 1 12 1						25 31	1 8 7 1		5 22 1 28			13 19					17 24 23 3	
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SYMBOLS:	THEORETICAL TRAINING	EXAM SESSION	EXPERIENCE	FINAL STATE ATTESTATION	VACATION
	Т	:::	P	S	=

II. PLAN OF EDUCATIONAL PROCESS

								Including		Prerequisi	Requisite	Semeste	
€	Code of the subject	Name of subjects	Number of credit	Total hours	Hours outside the auditori um	Auditoriyas aatları	Lectures	Seminars	Laborat ory	te (required to be taught first) program of subjects	(teaching parallel intended) code of subjects	r of subject teachin g (fall and spring)	Weekly class load
	Total		240	7200	4950	2250	1080	1170					
	General	subjects	30	900	465	435	90	345					
1	00004	Business and academic communication in Azerbaijani language	4	120	60	60		60				F–1	4
2	00005	History of Azerbaijan	5	150	90	60	30	30				F-1	4
3	00052	Business and academic communication in a foreign language-1	4	120	60	60		60				F-1	4
4	00073	Business and academic communication in a foreign language-2	3	90	45	45		45				S-1	3
5	00932	Business and academic communication in a foreign language-3	4	120	60	60		60				F-2	4
6	00933	Business and academic communication in a foreign language-4	4	120	60	60		60				S-2	4
	Elective	subjects (general subjects)	6	180	90	90	60	30					
7	00341 00830 00149 00574 00317 00632	1.Philosophy 2.Sociology 3. Fundamentals of law and Constitution of AR 4.Logic 5.Ethics and aesthetics 6.Introduction to multiculturalism	3	90	45	45	30	15				F– <mark>2</mark>	3
8	00402 00405 00758 00671	1.Information technologies 2.Information management and database creation 3.Fundamentals of entrepreneurship and introduction to business 4.Political science	3	90	45	45	30	15				S-1	3

	Specialt	y subjects	120	3600	2265	1335	750	585			
9	00059	Introduction to tourism	5	150	105	45	30	15		F-1	3
10	00314	Tourism Geography	5	150	105	45	30	15		F-2	3
11	00069	Business mathematics	6	180	135	45	30	15		F-1	3
12	00342	Business statistics	5	150	105	45	30	15		S-1	3
13	00394	Fundamentals of management	5	150	105	45	30	15		S-1	3
14 15	00364 00927	Fundamentals of marketing Microeconomics	<u>5</u>	150 150	105 105	45 45	30	15 15		S-2 S-1	3
16	00327	Macroeconomics	5	150	90	60	30	30		F-2	4
17	00763	Accounting	5	150	105	45	30	15		S-2	3
		Management accounting and	5	150	90	60	30	30		S-3	4
18	00968	corporate decision making									
19	00948	Transport in tourism	5	150	90	60	30	30		F-3	4
20	00956	Tourism product development	5	150	90	60	30	30		S-1	4
21 22	00769 00955	Tourism Policy and Planning Sustainable tourism	5 4	150 120	90 60	60 60	30	30 30		S-2 F-3	4
23	00955	Human Resource Management	4	120	75	45	30	15		S-3	3
24	00970	Management of destinations	4	120	75	45	30	15		S-3	3
25	00715	Hospitality Management	5	150	90	60	30	30		S-2	4
26	00419	Tourism law	5	150	90	60	30	30		F-2	4
27	00978	Intermediaries in tourism	4	120	60	60	30	30		F-4	4
28	00400	Introduction to Social Research	4	120	75	45	30	15		S-1	3
29	00957	Quality-based research methods	5	150 120	90 60	60	30	30 30		F-3 F-4	4
30	00979	Quantitative-based research methods	4	120	OU	OV	30	30		r-4	4
31	00971	Booking systems	4	120	60	60	30	30	1	S-3	4
32	00972	Tourist behavior and psychology	5	150	90	60	30	30		S-3	4
33	00068	Civil Defense and first aid	6	180	120	60	30	30		F-1	4
		subjects (specialty subjects)	60	1800	1320	480	240	240			
	00434	1.World Tourism Market	8	240	180	60	30	30		F-2	4
	00583	2.Azerbaijan in the International									
	00633	and regional tourism market 3.Development trends in									
34	00055	international tourism markets									
	00754	4.International nature of the									
		modern tourism market									
				100	100			•			
	00800 00851	1.Intercultural competencies	6	180	120	60	30	30		S-2	4
	00851	2.Integration into Turkic world cultures									
35	00875	3.Cultural heritage and tourism									
	00901	4.Historical and cultural tourism									
	00958	1.Tourism economy	8	240	180	60	30	30		F-3	4
	00959 00960	2.Tourism and digital economy 3.The impact of tourism on socio-									
36	00900	economic development									
	00961	4.Finance and investment									
	00962	5.Quality assurance in business									
	00062	100		0.40	400	60	20	20		T 0	
	00963	1.Strategic Management in tourism	8	240	180	60	30	30		F-3	4
	00964	2.Organization of work in the									
	00204	team									
37	00965	3.Customer information and									
31		distribution channel									
	00066	management									
	00966	4.Financial risk management									
	00967	5.Investment Management									
	00973	1.Organization of medical and	8	240	180	60	30	30		S-3	4
		health tourism									
	00974	2.Organization of work in									
		Sanatorium and resort institutions									
38	00975	3.Sanitation and hygiene in									
		tourism									
	00976	4.Balneology									
	00977	5.Knesitherapy									
	00980	1.Adventure and sports tourism	8	240	180	60	30	30		F-4	4
	00981	2.Organization of cruise tourism	U	2-10	100	•					_
39	00982	3. Features of the organization of									
	00000	winter tourism									
	00983	4.Features of the organization of Mountain Tourism									
	00256	1.Organization of congresses,	8	240	180	60	30	30		F-4	4
	00200	events and conferences	Ŭ	0	200					~ •	
40	00141	2.Event tourism									
	00777	3.MICE tourism									
	00106 00822	4.Alternative tourism	4	180	120	60	30	30	1	F-4	4
	00822	1.Forecasting and planning in tourism	6	190	120	OU	30	30		r-4	4
4-	00869	2. Ways to improve the quality of									
41		tourism services									
	00315	3.Branding in tourism (branding)									
	00575	4.Tourism marketing									
	Duc 41		20	000	000						
	Practice		30	900	900						
42	00861	Practice	21	630	630	0				S-4	

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	43	00210	Graduation work	9	270	270	0			S-4	

III. TIME ALLOTTED FOR TRAINING

	FINAL CERTIFICATION	Week	Credits	Semester
1	Final state attestation	6	9	S-4

PRA	CTICE	Week	Credit	Semester
1	Production practice	14	21	S-4

1 Week for the internship is 1,5 credits.

Academic year		Credit		Theory training (week)		Exam session (week)			rience eek)		tification eek)	Vaca	ation
T	$\mathbf{F} - 1$	60	30	30	15	10	5					12	2
1	S – 1	00	30	30	15	10	5					12	10
П	$\mathbf{F} - 2$	60	30	30	15	10	5					12	2
11	S-2	00	30	30	15	10	5					12	10
THE	F – 3	(0	30	30	15	10	5					10	2
III	S-3	60	30	30	15	10	5]		1		12	10
TX7	F – 4	$30 + 21^{x} + 9^{//}$	30	15	15	-	5	14				2	2
IV	S – 4	30 + 21* + 9"	$21^{x} + 9''$	15		5		14	14	0	6	2	
Total:		210 + 21 ^x + 9"= 240		105		35		14		6		3	8

IS PRESENTED BY:

Vice-rector for teaching and learning technologies

Assist.prof. G.C. Musayev

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