1. In-house factors that effect on companies to get international one
2. External factors that effect on companies to get international one
3. Vertically Integrated managerial structure of MNC
4. Horizontally integrated managerial structure of MNC
5. Ethnocentric behavior model of MNC
6. Polycentric behavior model of MNC
7. Geocentric behavior model of MNC
8. Porter’s Diamond theorem
9. International Product Life Cycle Theory (Raymond Vernon) and MNC
10. The “Flying Geese Paradigm” and MNC
11. Why ﬁnancial capital moved from one country to another?
12. Explain the Stephen Hymer`s Thesis
13. Is the foreign investment by multinational corporations or firms perfect or imperfect?
14. Internalization theory (Buckley and Casson)
15. Organization Capability paradigm
16. Kogut And Zander's Theory Of Evolutionary Theory
17. In Kogut and Zander`s theory, how did they listed the advantages of TNCs?
18. Which are the 3 aspects of original FG model?
19. The Eclectic Paradigm (or OLI Paradigm)
20. Main waves of the merges
21. M&A Activities
22. Corporate control, governance, structure
23. Explain the Model of free labor migration
24. What Are Economies Of Scale, as a main factor of efficient activity of MNC?
25. Explain the Model of free capital movement
26. Trans-national or multi-national corporations (MNCs)
27. Role of Multinational Corporation in WE
28. Early history of MNCs
29. Features of Multinational Corporations at the system of WE
30. Stages of Internationalization of the company
31. What is differing between Global, Transnational and Multinational?
32. Arguments in favour and against TNCs
33. Oligopolistic features of MNC
34. MNCs after WW2
35. MNCs in the 1970s and 1980s
36. MNCs vertical strategies
37. Geographical distribution of FDI stock
38. Why is FDI increasing?
39. Why do firms choose FDI over exporting or licensing to enter a foreign market?
40. Why are certain locations attractive for FDI?
41. How does political ideology influence government policy over FDI?
42. From a host or source country perspective, what are FDI’s costs and benefits?
43. How can governments restrict/encourage FDI?
44. Forms of FDI
45. The Eclectic Paradigm (or OLI Paradigm)
46. Development of an entirely new operation in a foreign nation (Greenfield Investment)
47. Host Country Effects of FDI
48. International Product Life Cycle Theory (Raymond Vernon) and MNC
49. “Investment development path” (IDP) theory and MNC
50. Repatriated Profit for MNC
51. Scheme of cash flows of MNC
52. Holding company as of the type MNC
53. Double Taxation on Corporate
54. Is Double Taxation Fair?
55. How will be development of transnational business in XXII century? Scenario number 1. Fichus-stranglers
56. How will be development of transnational business in XXII century? Scenario number 2. Web of Vines
57. How will be development of transnational business in XXII century? Scenario number 3. Baobab Trees on Savannah
58. How Avoid Double Taxation?
59. Change in character of M&As
60. Reasons and Impetus of M&As
61. Synergy Theory
62. Managerialism Theory
63. Synergy - Mathematically meaning
64. Synergy - Economically meaning
65. Drivers of Synergy
66. Strategic relatedness of Synergy
67. Value Estimation in M&A Decision Making – technical issues
68. Central European M&As Macroenomic Framework
69. Cornerstones of Synergy
70. Impact of MNC activity on domestic industrial development: spillovers and externalities
71. New forms of international involvement of MNCs in developing countries, such as Global Value Chains (GVCs)
72. GVCs, their organization and governance, and their impact on developing countries’ firms
73. The relationship between MNC strategies and country competitiveness: theoretical and empirical analysis of comparative advantages
74. Why would we care about MNCs and global trade?
75. Influence of MNC on stabilization policy national government