Tourism Economics.

Questions for Colloquium I

Q1. Key elements in the integrated model of tourism

Q2. Factors that encourage the development of tourism

Q3. Factors that prohibit the development of tourism

Q4. Write (briefly) the history of tourism in 6 different stages

Q5. Write the list of career opportunities in the tourism sector

Q6. Cohen’s classification of tourist

Q7. Plog’s classification of tourist

Q8. Compare the psychocentric and allocentric personalities of travelers.

Q9. Travel motivations

Q10. Types of travel motivations

Q11. Factors that influence travel motivations and actions

Q12. Maslow – “hierarchy of needs”

Q13. Interpretation of maslow's theory in the context of tourism activity

Q14. The push-and pull model of tourism motivation

Q15. Interpretation of push and pull factors often used in travel motivation research

Q16. The concept of tourist flows

Q17. Factors influencing patterns of tourist flows

Q19. Micro factors influencing patterns of tourist flows

Q20. Macro factors influencing patterns of tourist flows

Q21. The characteristics of tourism products

Q22. Perspectives of tourism

Q23. Major goals of tourism

Q24. Components of tourism and tourism management

Q25. Benefits and costs of tourism

Questions for Colloquium II

Q1. Application of PLC (Product Life Cycle) – Analyzing a Tourism Product

Q2. Application of PLC – Analyzing a Destination

Q3. Planning of Tourism Products and Destinations

Q4. Characteristics of the tourism demand

Q5. Types of demand

Q6. Supply Components

Q7. Factors determining tourism demand

Q8. Factors affecting Tourism supply

Q9. Private and Public Sectors in the Tourism Industry

Q10. Different Sectors in the Tourism Industry

Q11. Private Sectors

Q12. Hospitality and Food and Beverage

Q13. Trends influencing the hospitality industry

Q14. Hospitality and related services

Q15. Disney Service Model

Q16. “Seven Deadly Sins of Service”

Q17. Hotel management

Q18. Transportation in tourism

Q19. Intermediaries with Customers and Suppliers

Q20. Different Forms of Channels in a Travel Distribution System

Q21. Linkages among Customers, Intermediaries and Suppliers of the Tourism Industry

Q22. Travel Agencies and Tour Operators

Q23. Travel Agencies and their Role and Functions

Q24. Recreation component of the tourism

Q25. Entertainment component of the Tourism

Last 25 Questions.

Q1. Matching supply with demand in Tourism industry

Q2. Tourism’s Economic Impact

Q3. Tourism Exports and Imports

Q4. Balance of payments Effects in Tourism industry

Q5. Economic Multipliers in Tourism industry

Q6. Tourism Satellite Account

Q7. Tourism objectives and constraints

Q8. Dealing with crises in Tourism industry

Q9. Planning for a competitive in Tourism industry

Q10. Sustainable destination

Q11. Nine Major components of tourism planning

Q12. Why tourism planning is necessary?

Q13. The planning process

Q14. The travel Research process

Q15. Sources of information for the travel research process

Q16. Evaluating Secondary Data for the travel research process

Q17. Basic Research methods for the travel research process

Q18. The survey method for the travel research process

Q19. Who does travel research?

Q20. The Marketing MIX in tourism

Q21. Promotion in Tourism

Q22.Market segmentation in Tourism

Q23. Tourism’s future

Q24. Tourism Prospects

Q25. Forecasts, 2005-2010