1. Name and discuss different characteristics of TNC’s
2. Discuss different type of risks faced by TNC’s
3. Explain how TNC’s may contribute to host country
4. Reflect on how operation of TNC’s may damage to host country
5. Discuss key concepts of TNC’s
6. Discuss Pull/ Proactive Forces that stimulate companies to enter foreign markets
7. Discuss Push/ Reactive Forces that stimulate companies to enter foreign markets
8. Reflect on reasons for internationalization and being a TNC.
9. Describe historical trends of TNC’s
10. Briefly discuss Sequential model of TNC development
11. Contrast vertical and horizontal integration of TNC’s. Give an example for each.
12. Provide different type of classification of TNCs
13. Explain different type of TNCs based on Management type
14. Explain different type of TNCs based on
15. Explain different type of TNCs based on investment type
16. What is a difference between Subsidiary, Branch and Affiliate (Associate). Provide an example for each
17. What is Subsidiary. Discuss characteristics of Subsidiaries and give an example for subsidiaries of one TNCs.
18. What is Affiliate. Discuss characteristics of Affiliates and give an example for affiliates of one TNCs.
19. Describe the classic theories of international trade. Which theories do you believe are relevant today?
20. How internationalizing firms can gain and sustain competitive advantage.
21. Discuss eclectic paradigm theory proposed by Dunning.
22. Describe Porter’s Diamond Model theory
23. Why do some TNEs enter international markets through Foreign Direct Investment (FDI) instead of through exporting?
24. Explain the international product life cycle theory and the internationalization process model
25. Reflect on Eclectic Paradigm and Internationalization Theories
26. do firms often prefer to have a centralized structure?
27. What are the arguments provided in favor of centralized and arguments provided in favor of decentralized?
28. What are the different organizational structures for international operations?
29. What is the functional structure? What are the advantages and disadvantages of this approach?
30. What is the global matrix structure? What are the advantages and disadvantages of this approach?
31. What is the product structure? What are the advantages and disadvantages of this approach?
32. What is the functional structure? What are the advantages and disadvantages of this approach?
33. What is the geographic area structure? What are the advantages and disadvantages of this approach?
34. Briefly reflect on Integration- Responsiveness Framework.
35. Why TNCs undertake Global Integration?
36. Why TNCs undertake Local Responsiveness?
37. Briefly discuss different strategies based on Integration- Responsiveness Framework.
38. Discuss Global Strategy based on Integration-Responsiveness Framework.
39. Discuss Home Replication Strategy based on Integration-Responsiveness Framework.
40. Discuss Multidomestic Strategy based on Integration-Responsiveness Framework.
41. Discuss Transnational Strategy based on Integration-Responsiveness Framework.
42. Discuss factors to consider in selecting Foreign Direct Investment destinations.
43. What is FDI? Which are leading destinations for FDI?
44. Describe characteristics of FDI.
45. What are driving forces (motives) for undertaking FDI?
46. Discuss different types of FDI (Greenfield and Brownfield investments).
47. Reflect on nature of ownership in FDI.
48. Why TNCs opt for FDI instead of exporting and licensing?
49. What are the Host country benefits and Host country costs of FDI?
50. What are the Home country benefits and Home country costs of FDI?
51. Explain how overlapping tax jurisdictions cause double taxation
52. Describe differences in corporate income tax and withholding tax regimes across countries
53. What is the difference between the worldwide and territorial approaches to taxation?
54. International
55. TNCs make a number of very important decisions in which taxation is an important variable. Briefly discusss such kind of decisions.
56. How are foreign branch income and foreign subsidiary income taxed differently by a company’s home country?
57. How can a country’s tax system affect the manner in which an operation in that country is financed by a foreign investor?
58. Why might the effective tax rate paid on income earned within a country be different from that country’s national corporate income tax rate?
59. What are the different ways in which income earned in one country becomes subject to double taxation?
60. What is a tax haven? How might a company use a tax haven to reduce income taxes? Provide an example for Tax heavens.
61. What is the difference between a centralized and a decentralized organizational structure? Why do firms often prefer to have a centralized structure?
62. What are the arguments provided in favor of centralized and arguments provided in favor of decentralized?
63. What are the various types of intercompany transactions for which a transfer price must be determined?
64. Briefly discuss different objectives of transfer pricing
65. What is transfer pricing. Discuss the importance of transfer pricing for governments.
66. What are possible cost-minimization objectives that a multinational company might wish to achieve through transfer pricing?
67. Discuss Comparable Uncontrolled Price Method to ensure arm’s-length price
68. Discuss Resale Price Method to ensure arm’s-length price
69. Discuss Cost-Plus Method to ensure arm’s-length price
70. What is the arm’s-length principle in transfer pricing, and how does it affect the selection of a transfer pricing method?
71. Briefly discuss arm’s-length principle, and following concepts: controlled transaction, uncontrolled transaction, comparable uncontrolled transaction:
72. Describe worldwide efforts to enforce transfer pricing regulations
73. What is an advance pricing agreement?
74. What are the costs and benefits associated with entering into an advance pricing agreement.
75. How can transfer pricing be used to reduce the amount of withholding taxes paid to a government on dividends remitted to a foreign stockholder?