1. Explanation: Explain the Functional, Product and Geographical types of departmentalization.
2. Explanation: Explain the characteristics of an organizational chart- Span of Control.
3. Explanation: The important factors affects location making decisions: Technological factor (with examples)
4. Explanation: The important factors affects location making decisions: Product factor (with examples)
5. Explanation: Clarify the advantages of Make and Buy decisions (With examples)
6. Explanation: Clarify the role of JIT inventory management system and technology (internet) in supply chain systems of international companies (With examples).
7. Explanation: Main employee categories at Multinational Enterprises.
8. Explanation: The differences between domestic and international IHRM.
9. Explanation: Please identify the main characteristics of an employee which facilitates international effectiveness.
10. Explanation: Please identify and differ the main types of staffing policy (with example)
11. Explanation: Clarify the definition of expatiate and explain the main dimensions that predict expatriate success?
12. Explanation: The main reasons for expatriate failure for multinationals? (with explanation)
13. Explanation: The strategies for successful repatriation and selection methods of expats.
14. Explanation: The Performance appraisal and the guidelines to reduce the unfairness in performance appraisal
15. Explanation: The compensation approaches for expatriates.
16. Explanation: Provide the definition and importance (concerns, strategies) of labor unions at international business environment
17. Explanation: 4P’s of International Marketing Mix. (with explanation)
18. Explanation: Standardization versus adaptation (With examples)
19. Explanation: Fundamental Principles of Marketing (with examples)
20. Explanation: Forces Affecting Global Integration and Global Marketing (with examples)
21. Explanation: The stages of economic development
22. Explanation: Clarify the profile of ideal international marketer (with explanation)
23. Explanation: Clarify the affecting factors to international investment. (with examples)
24. Explanation: Types of Investment appraisal. Payback period and Average Rate of return
25. Explanation: Types of Investment appraisal. Net present Value
26. Explanation: The comparative/competitive advantages of Transnational Corporations (with examples).
27. Explanation: Approaches of International Commerce (with examples).
28. Explanation: The advantages of Multinational and Transnational corporations for home and for host country.
29. Explanation: The impacts (positive/negative) of multinational corporations on the global markets.
30. Explanation: Franchising (with examples).
31. Explanation: The goals and advantages-disadvantages (problems) of International Commerce.
32. Explanation: Licensing (with examples).
33. Explanation: Transfer pricing
34. Explanation: Mutual agency, limited life and unlimited liability type of partnership
35. Explanation: The differences between customs union and common market.
36. Explanation: The main four risks of international Commerce
37. Explanation: What is the difference between Contract manufacturing and turn-key projects (with examples).
38. The main features and the importance of International Commerce
39. Explanation: What are the levels of Regional Economic Integration?
40. Explanation: Offshoring.
41. Explanation: International Commerce Definition, features and Importance.
42. Explanation: Joint ventures and Outsourcing (with examples)
43. Explanation: The forms of Foreign Direct Investment (with examples)
44. Explanation: Why do firms Internationalize?
45. Explanation: Why do MNC/TNC invest in developing countries?
46. Explanation: The main entry strategies of International Commerce (with examples).
47. Explanation: Government controls over international trade (with examples)
48. Explanation: Factors influencing choice of entry mode (explain each of them)
49. Explanation: What is the difference between Licencing and Franching? (also explain each of them)
50. Explanation: What is the difference between management contracts and turn-key projects? (also explain each of them)
51. Explanation: Define the Porter's Generic strategies.
52. Explanation: Clarify the importance of Ansoff Matrix in corporate growth strategy (with examples).
53. Explanation: The main indicators of Cross-Cultural Risk (with examples) in International Commerce.
54. Explanation: Why Cross-Cultural Proficiency is vital in managerial tasks and which challenges it may create? (with examples)
55. Explanation: Determine the main characteristics and influencing factors of centralization and decentralization.
56. Explanation: Define the strategy formulation levels. Functional level strategy
57. Explanation: Determine the strengths and weaknesses of traditional and contemporary organizational designs
58. Explanation: Clarify the main factors when making location decisions.
59. Explanation: Define high and low context cultures in international environment, define its impacts to the international business relations (with examples)
60. Explanation: Perform a SWOT analysis of internal and external environment.
61. Explanation: Clarify the two basic types of competitive advantage (with examples)
62. Explanation: Clarify do's and don’ts of international commerce (with examples)
63. Explanation: Define the strategy formulation levels. Business Unit level strategy
64. Explanation: Clarify the main roots of unethical behavior in international business environment (with examples
65. Explanation: Clarify the advantages and disadvantages of organizational chart.
66. Explanation: Define the main differences of centralized and decentralized organizational structure and explain the advantages and disadvantages of decentralized organizational structure
67. Explanation: Define the types of international organizational charts and make the difference each of them (with examples).
68. Explanation: Perform a PEST analysis of external macro environment.
69. Explanation: Explain managerial guidelines for cross-cultural success and define personality traits for cross-cultural proficiency.
70. Explanation: How can managers make ethical decisions?
71. Explanation: Define the strategy formulation levels. Corporate level strategy.
72. Explanation: Define the Porter's Five forces (with examples)
73. Explanation: Clarify the importance and purpose of organizational structure-
74. Explanation: Define the main differences of centralized and decentralized organizational structure and explain the advantages and disadvantages of centralized organizational structure
75. Explanation: Define ethical issues which are relevant to international companies (with examples).