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| **logo_unec**  **AZƏRBAYCAN DÖVLƏT İQTİSAD UNİVERSİTETİ** |
| **BEYNƏLXALQ İQTİSADİYYAT MƏKTƏBİ** |
| **BEYNƏLXALQ İQTİSADİYYAT (İNGİLİS DİLLİ) KAFEDRASI**  Fənn: Qiymət və qiymətləndirmə  Müəllim: Fərid Əmirov  Qrup: 1082   1. What are the factors that influence the demand for mobile phones? 2. Explain price elasticity of demand in details 3. Impact of price elasticity of demand on revenue 4. What are the factors that affect the price elasticity of supply? 5. Calculate new amount of Q; is the demand elastic or inelastic? Why? 6. The role of price in a society 7. What are the main steps for setting price? (Detailed explanation) 8. Explain the importance of effective price setting 9. Functions of price. Elaborate them in details 10. What is the role of price in centrally planned economy? 11. Factors for determining Pricing Structure 12. Explain the perceived benefit and perceived costs for customers 13. Factors affecting the Marketer's View of Price 14. How to price new products? 15. Alternative approaches to determining price 16. Principles for pricing of innovative medicines 17. Explain the cost principle of pricing 18. What are the advantages and disadvantages of price lining for buyers and seller? 19. Explain Value-Based Pricing 20. What are the main 4 principles of pricing? (Explain each in details) 21. Characteristics of perfect competition and monopolistic markets. Explain the difference between them 22. Disadvantages of perfect competition 23. Explain foreign exchange and agricultural markets in perfect competition case 24. The main features of oligopoly (Detailed explanation is required) 25. Explain Kinked Demand Curve diagram 26. Detailed explanation of pure monopoly 27. Socially undesirable aspects of monopolistic competition compared to perfect competition 28. What is segmented pricing? Explain in details 29. What is promotional pricing? Explain in details 30. What is captive product pricing? Explain in details 31. What is product line pricing? Explain in details 32. **Calculate breakeven point in units, in dollars and the units to produce the desired profits. Then explain the results that what they indicate** 33. What are the ways of measuring willingness to pay (WTP)? Detailed explanation is needed. 34. Factors affect willingness to pay (WTP) (Detailed explanation) 35. What are the relevant costs for pricing decision? Explain them in details 36. When a price of crude oil rises, companies quickly rise the prices of glycerin. 37. What would happen from a historical cost standpoint? 38. What happens when crude oil prices decline for the company with more and small inventories of glycerin? 39. **Calculate break even sales change in units and % break even sales change. Then explain the results that what they indicate** 40. **Calculate break even sales change in units and % break even sales change. Then explain the results that what they indicate** 41. **Calculate % break even sales change and unit break even sales change** 42. **Calculate breakeven point in units, in dollars and the units to produce the desired profits. Then explain the results that what they indicate** 43. **Calculate break even sales change in units and % break even sales change. Then explain the results that what they indicate** 44. **Calculate break even sales change in units and % break even sales change. Then explain the results that what they indicate** 45. What are the reasons that government intervene in the markets? Explain in details. 46. Explain the forms of price controls (detailed explanation is needed) 47. Inefficiencies of price ceiling. Explain in details. 48. Impacts of price controls on consumer and producer surpluses 49. **Calculate break even sales change in units and % break even sales change. Then explain the results that what they indicate** 50. What are the characteristics of pricing through internet? 51. Can the internet lead to perfectly competitive prices? 52. Are prices lower on the internet? 53. Novel Internet pricing models 54. **Calculate break even sales change in units and % break even sales change. Then explain the results that what they indicate** 55. How the oil price increase affect to the economy of oil producing (developed and emerging) countries? What macroeconomic factors are affected as a result? (Detailed explanation is required) 56. Explain the factors effecting oil prices (detailed explanation is required) 57. How the oil price reduction affect to the economy of developed countries? Elaborate in details 58. What are the current reasons those prevent the oil prices to rise? 59. Arguments for and against government price controls 60. Explain price ceiling hidden costs 61. What is non-binding and binding price controls (Detailed explanation is required) 62. Explain price floor form of price control in details 63. Explain price ceiling form of price control in details 64. What are the recent reforms implemented in Azerbaijan that consequently contribute to reduce the cost of products? 65. How the firms should react to competition? 66. When a managerial price sensitivity analysis can be considered as a complete? 67. The factors should be considered while preparing a managerial price sensitivity analysis 68. What are the characteristics of reference value 69. Explain economic value in details 70. Explain role of value in pricing 71. What are the factors affecting perceptions of value? 72. How to make price reactions more cost-effective? 73. What are the factors those affect price policy? 74. Internal considerations in pricing products 75. External considerations in pricing products 76. What are the characteristics of reference value 77. Explain the anti dumping procedure and its impact to the market of Azerbaijan |