1. Explain how supply and demand create balance in the marketplace.
2. Compare a market in equilibrium with a market in disequilibrium.
3. Identify how the government sometimes intervenes in markets to control prices.
4. List the advantages of a price-based system.
5. Discuss the results of minimum wage policy? (Explanation with chart is required).
6. Analyze the effects of price ceilings and price floors. (Explanation with chart is required).
7. Discuss the results of rent control policy? (Explanation with chart is required).
8. Problem solving: (price ceiling and price floor)
9. Identify the determinants that create changes in price.
10. Problem solving: (price ceiling and price floor)
11. Problem solving: (price ceiling and price floor)
12. Explain how a market reacts to fall in supply by moving to a new equilibrium.
13. Explain how a market reacts to shifts in demand by moving to a new equilibrium.
14. Analyze the role of prices in a free market.
15. Explain how a price-based system leads to a wider choice of goods and more efficient allocation of resources.
16. Explain the binding price floor with example. (Explanation with chart is required).
17. Explain the binding price ceiling with example. (Explanation with chart is required).
18. Describe the relationship between prices and profit incentive.
19. Describe the four conditions that are in place in a perfectly competitive market.
20. Problem solving: (price ceiling and price floor, elasticity)
21. Problem solving: (price ceiling and price floor, elasticity)
22. List two common barriers that prevent firms from entering a market.
23. Classify and elaborate the four market structures in details.
24. Problem solving: (price ceiling and price floor, elasticity)
25. What are the characteristics of perfect competition and monopolistic markets. Explain the difference between them.
26. Explain the Robinson-Patman Act in details.
27. Explain the profitability objective of pricing in details.
28. Explain the volume objective of pricing in details.
29. Explain the pricing objectives of not-for-profit organizations in details.
30. What are the advantage and disadvantages of breakeven analysis.
31. Explain how the elasticity of demand affects revenue (Explanation with chart is required).
32. Explain price elasticity and its determinants.
33. Explain the alternative pricing procedures.
34. Identify the two types of costs that make up a product’s total cost.
35. What are the objectives of pricing? Explain them in details.
36. Describe the legal constraints on pricing.
37. List the three reasons it is difficult to put price theory into practice.
38. Explain the full-cost pricing in details?
39. Explain the incremental-cost pricing in details?
40. Problem solving: (The costs of production)
41. Problem solving: (The costs of production)
42. Problem solving: (The costs of production)
43. Problem solving: (Perfectly competitive firm, cost and revenue)
44. Problem solving: (Perfectly competitive firm, cost and revenue)
45. Problem solving: (Perfectly competitive firm, cost and revenue)
46. Problem solving: (Perfectly competitive firm, cost and revenue)
47. Problem solving: (Perfectly competitive firm, cost and revenue)
48. Problem solving: (Perfectly competitive firm, cost and production)
49. Problem solving: (Perfectly competitive firm, cost and production)
50. Problem solving: (Perfectly competitive firm, cost and production)
51. Explain the cash discounts offered to consumers.
52. Explain the trade discounts offered to channel members.
53. Explain the quantity discounts in detail.
54. Explain cumulative and non-cumulative quantity discounts.
55. List the allowances and explain trade-ins allowances.
56. List the allowances and explain promotional allowances.
57. List the allowances and explain Minimum advertised pricing (MAP).
58. Explain Fob Pricing in details.
59. Explain Uniform-Delivered Pricing in details.
60. Explain Zone Pricing in details.
61. Explain Zone Basic-Point Pricing in details.
62. Explain Psychological Pricing in details.
63. Explain Price Flexibility in details.
64. Explain Product-Line Pricing in details.
65. Explain Promotional Pricing in details.
66. Explain Loss Leaders and Leader Pricing in details.
67. Describe the price–quality Relationships.
68. What is competitive bidding? Explain in details.
69. Explain Traditional Global Pricing Strategies in details.
70. Explain the Product Cannibalization with examples.
71. Explain Bundle Pricing with examples.
72. Problem solving: (Monopoly`s revenue)
73. Problem solving: (Monopoly`s cost)
74. Problem solving: (Monopoly`s cost, revenue and profit)
75. Problem solving: (Monopoly`s cost, revenue and profit)