**Final Exam\_Autumn\_2016 (BusEthics)**

1. Explain the importance of business ethics. Why is it important that business people study business ethics?
2. Describe the evolution of business ethics as a field of study from before 1960 to the present and the importance attached to the business ethics in the twenty-first century business world.
3. Having acceptable personal ethics is probably not going to be sufficient to handle complex business ethics issues. What are the requirements for taking ethical decisions in business?
4. We all learn values from sources such as family, religion, and school. Why might these sources of individual values not prove very helpful when making complex business decisions?
5. Compare the consequentialist and non-consequentialist normative theories.
6. What is enlightened egoism and how does it differ from general consequentialist personal egoism?
7. CSR and its advantages of for a business initiatives
8. Social responsibility and the importance of a stakeholder orientation.
9. Compare the main theoretical approaches to the CSR?
10. Compare and contrast Friedman’s traditional view with Carroll’s contemporary view of social responsibility
11. Describe different views of ethics according to the utilitarian, individual rights, and justice approaches
12. What are the main responsibilities of business according to the CSR pyramid of Archie Carroll?
13. What is shareholder analyses and what aspects are considered while conducting these analyses?
14. What is facilitation payment and what is your opinion about its acceptability in certain situations. From which moral philosophy point of view facilitation payment may be considered as acceptable?
15. What is customer satisfaction and what steps should be taken toward identifying and resolving ethical dilemmas?
16. How does ethical behavior contribute to customer satisfaction?
17. The role of moral development in ethical decision making?
18. According to Kohlberg's model, as people progress through the stages of moral development, as well as with time, education and experience they may change their values and ethical behavior and it will affect their decision making. Do you agree with this concept? Explain your attitude.
19. A firm’s ethical reputation can provide a competitive advantage in the marketplace with customers, suppliers, and employees. How can you argument this statement?
20. Do you agree/disagree with the approach defining business ethics as “oxymoron”? Why?
21. Explain the terms ethical CSR, altruistic CSR and strategic CSR
22. Business as combining self-interest and social good (or egoism and utilitarianism)?
23. How the rule utilitarianism differs from the act utilitarianism
24. The role of management in preventing unethical behaviour in the organization.
25. Consider the following questions and argument your position about it: ‘Should an accountant report inaccuracies that he or she discovered in an audit of a client, knowing the auditing company will probably be fired by the client for doing so?”
26. What are the main responsibilities of business according to the CSR pyramid of Archie Carroll?
27. What is stakeholder analyses and what aspects are considered while conducting these analyses?
28. The role of policies and procedures in implementing ethical behavior
29. The direct costs of unethical business practice are more visible today than they have ever been before. Do you agree/disagree with this statement? Please argument your opinion.
30. What is facilitation payment and what is your opinion about its acceptability in certain situations. From which moral philosophy point of view facilitation payment may be considered as acceptable?
31. Role of the top management in shaping, maintaining and consolidating the corporate culture
32. What are the most frequently faced business ethics issues? Give a brief description to them.
33. What is whistleblowing and how the whistleblowers are protected?
34. What are the key reasons that codes of ethics fail?
35. What is corporate culture and what are the visible factors demonstrating its existence?
36. What are the main characters of ethical leaders?
37. What are the main factors, according to Ferrell, affecting ethical decision making?
38. Role of individual and organizational factors in taking ethical decisions in complex business situations.
39. Corporate culture and its role in ensuring ethical behavior in organizations.
40. Using ethical decision making framework to improve ethical decisions.
41. Leadership styles influence ethical decisions. Do you agree/disagree with this statement? Please argument your approach.
42. What are the emerging ethics issues in contemporary business world and what are the ways to prevent them?
43. The failure of ethical behavior among companies like Enron and WorldCom led to the adoption of the Sarbanes Oxley Act (SOX). Describe in brief what are the main corporate and ethics issues regulated by this Act.
44. The direct costs of unethical business practice are more visible today than they have ever been before. Do you agree/disagree with this statement? Please argument your opinion.
45. Explain the classical model of business responsibility (proposed and supported by M. Friedman) and argue whether it is appropriate for today’s business environment?
46. Explain why organizations are interested in adopting CSR initiatives.
47. Role of the top management in shaping, maintaining and consolidating the corporate culture
48. What are the emerging and most frequently faced business ethics issues? Give a brief description to them.
49. What is conflict of interests and what behavior is expected (desired) from a loyal and committed employee when their interests collide with those of the organization? ***(you are welcome to briefly state your own point of view after having explained the attitude provided in the required course readings)***
50. What are the most common forms of fraud and to what degree does it affect the corporate image?
51. Board of Directors and their main responsibilities
52. General composition of the BoD
53. What is the reason for involving non-executive directors in BoD?
54. Explain the advisory, oversight and directional functions of the board
55. Explain advantages and disadvantages of having insider and outsider directorates?
56. What are the requirements posed to the outside directors in terms of their skills and knowledge?
57. The role of the human resources department and the design and content of ethical policies including ethics and whistleblowing policies
58. The elements of corporate culture and the role of management
59. The role of policies and procedures in implementing ethical behavior
60. The direct costs of unethical business practice are more visible today than they have ever been before. Do you agree/disagree with this statement? Please argument your opinion.
61. What is facilitation payment and what is your opinion about its acceptability in certain situations. From which moral philosophy point of view facilitation payment may be considered as acceptable?
62. The failure of ethical behavior among companies like Enron and WorldCom led to the adoption of the Sarbanes Oxley Act (SOX). Describe in brief what are the main corporate and ethics issues regulated by this Act.
63. Pollution and resource depletion as two aspects of the environmental protection problem.
64. Code of ethics and Organizational Culture and their role for ensuring ethical behavior in organizations
65. What is the role of moral principles in decision making?
66. How the rule utilitarianism differs from the act utilitarianism
67. What can you say about monopolistic behavior? In what cases it may obtain an illegal form?
68. When we speak about institutionalization of business ethics what are the main areas we must concentrate on?
69. What is a strategic philanthropy? How can it be an important competency to manage stakeholder relationships?
70. Managing ethical risk through mandated and voluntary progress. What programs do you know? Explain in brief?
71. Nepotism and favoritism as two approaches leading to discrimination in workplaces
72. What are some ethical guidelines proposed by W.Shaw to help minimize the chances of setting unfair wages and salaries?
73. Determining the morality of giving and receiving gifts in a business situation is not always easy. What are some factors an ethical businessperson should take into account while thinking of giving or accepting a gift?
74. Dealing with harassment at the workplaces.
75. Ethics of environmental protection: obligations to future generations