TNC 30 questions

1. Transnational corporations, Transnationalization criteria, and TNC impact on regional and global level
2. External and In house factors, affecting the companies to become international ones.
3. What features are differing Global, Transnational and Multinational Corporations from each other?
4. Stages and barriers of large companies Internationalization
5. Internalization theory of Buckley and Casson
6. Horizontally, vertically and diversified managerial structures of TNC and their appliance in different type of industries
7. EPG behavior model of TNC and their appliance in different type of industries
8. Michael Porter Diamond model applied to TNC internationalization strategies
9. Raymond Vernon Product Life Cycle Theory applied to TNC internationalization strategies
10. The “Flying Geese Paradigm” from TNC perspective
11. Kogut And Zander's Evolutionary Theory
12. Economies Of Scale is a main factor of MNC efficiency
13. Explain what is TNC positive economy of scale, constant economy of scale and what is diseconomy of scale
14. Models of free capital movement and free labor migration and their importance in MNC efficiency strategies
15. The Eclectic Paradigm (or OLI Paradigm)
16. “Investment development path” (IDP) theory and MNC
17. How will be the development of transnational business in XXII century? Scenario number 1. Fichus-stranglers
18. How will be the development of transnational business in XXII century? Scenario number 2. Web of Vines
19. How will be the development of transnational business in XXII century? Scenario number 3. Baobab Trees on Savannah
20. Geographical distribution of FDI stock or why certain locations are more attractive for FDI
21. Main waves and features of the merges, M&A Activities
22. Recent changes in character of M&As and reasons and Impetus of M&As
23. Why do firms choose FDI over exporting or licensing when entering to foreign markets
24. How does political ideology influence government policy on FDI?
25. From a host or source country perspective, what are FDI’s costs and benefits?
26. How can governments restrict or encourage FDI activity in a country?
27. The relationship between MNC strategies and country competitiveness: theoretical and empirical analysis of comparative advantages
28. Repatriated Profit for MNC and scheme of their cash flows
29. Impact of MNC activity on domestic industrial development: spillovers and externalities
30. New forms of international involvement of MNCs in developing countries, such as Global Value Chains (GVCs)