1. Explain the Robinson-Patman Act in details.
2. Explain the profitability objective of pricing in details.
3. Explain the volume objective of pricing in details.
4. List the advantages of a price-based system.
5. Discuss the results of minimum wage policy? (Explanation with chart is required).
6. Explain the pricing objectives of not-for-profit organizations in details.
7. Discuss the results of rent control policy? (Explanation with chart is required).
8. Problem solving: (price ceiling and price floor)
9. Describe the legal constraints on pricing.
10. Problem solving: (price ceiling and price floor)
11. Problem solving: (price ceiling and price floor)
12. What are the functions of price. Explain them in details.
13. Problem solving: (price elasticity of demand)
14. What are the advantage and disadvantages of breakeven analysis.
15. Explain the binding price floor with example. (Explanation with chart is required).
16. Explain the binding price ceiling with example. (Explanation with chart is required).
17. Explain how the elasticity of demand affects revenue (Explanation with chart is required).
18. What are the objectives of pricing? Explain them in details.
19. Problem solving: (Price ceiling, price floor, elasticity)
20. Problem solving: (Price ceiling, price floor, elasticity)
21. Explain price elasticity and its determinants.
22. Explain the alternative pricing procedures in details.
23. Problem solving: (Price ceiling, price floor, elasticity)
24. What are the characteristics of perfect competition and monopolistic markets. Explain the difference between them.
25. Classify and elaborate the four market structures in details.
26. Explain the Skimming Pricing Strategy.
27. Explain the Penetration Pricing Strategy.
28. Explain the Everyday Low Pricing Strategy (EDLP).
29. Explain Competitive Pricing Strategy.
30. Explain the cash discounts offered to consumers.
31. Explain the trade discounts offered to channel members.
32. Explain the quantity discounts in detail.
33. Explain cumulative and non-cumulative quantity discounts.
34. List the allowances and explain trade-ins allowances.
35. List the allowances and explain promotional allowances.
36. List the allowances and explain Minimum advertised pricing (MAP).
37. Explain the rebate. What are the problems of the rebate?
38. Explain Fob Pricing in details.
39. Explain Uniform-Delivered Pricing in details.
40. Explain Zone Pricing in details.
41. Explain Zone Basic-Point Pricing in details.
42. Problem solving: (price elasticity of supply)
43. Problem solving: (price elasticity of supply)
44. Problem solving: (price elasticity of supply)
45. Problem solving: (cross-price elasticity of demand)
46. Problem solving: (cross-price elasticity of demand)
47. Problem solving: (cross-price elasticity of demand)
48. Problem solving: (income elasticity of demand)
49. Problem solving: (income elasticity of demand)
50. Problem solving: (income elasticity of demand)
51. Explain Psychological Pricing in details.
52. ExplainPrice Flexibility in details.
53. ExplainProduct-Line Pricing in details.
54. ExplainPromotional Pricing in details.
55. Explain Loss Leaders and Leader Pricing in details.
56. Describe the price–quality Relationships.
57. What is competitive bidding? Explain in details.
58. ExplainTraditional Global Pricing Strategies in details.
59. Explain the Product Cannibalization with examples.
60. Explain Bundle Pricing with examples.
61. Problem solving: (The costs of production)
62. Problem solving: (The costs of production)
63. Problem solving: (The costs of production)
64. Problem solving: (Perfectly competitive firm)
65. Problem solving: (Perfectly competitive firm)
66. Problem solving: (Perfectly competitive firm)
67. Problem solving: (Perfectly competitive firm)
68. Problem solving: (Perfectly competitive firm)
69. Problem solving: (Perfectly competitive firm)
70. Problem solving: (Perfectly competitive firm)
71. Problem solving: (Perfectly competitive firm)
72. Problem solving: (Monopoly)
73. Problem solving: (Monopoly)
74. Problem solving: (Monopoly)
75. Problem solving: (Monopoly)