

## 1.

### 1) Complete the sentence.

Economic resources may be classified as \_\_\_\_\_.

### 2) Match the job to its description.

My work involves travelling a lot. It can be quite physically demanding, but I enjoy dealing with passengers. (accountant, postwoman, flight attendant)

### 3) Choose the synonym to the underlined word.

The distribution of things involves giving or delivering them to a number of people or places. (allocation, education, degree)

### 4) Find the missing word.

One of the main laws of the market is the law of ..... and demand.

(save, recession, supply)

### 5) Translate the sentence.

There are different economic systems in the world today.

## 2.

### 1) Complete the sentence.

When expenditure exceeds the revenue the budget \_\_\_\_\_.

### 2) Match the job to its description.

My work involves getting up quite early in the morning, but I like being out in the open air. I walk two or three miles every day. (teacher, accountant, postwoman)

### 3) Choose the synonym to the underlined word.

Competition makes producers of scarce resources utilize them economically.

(make, use, refuse)

### 4) Find the missing word combination.

I'm not often ..... – away from work due to illness. (out of work, work for, off work)

**5) Translate the sentence.**

We invited the most interesting candidates to a group discussion.

**3.**

**1) Complete the sentence.**

Unit trusts operate in a very similar manner to \_\_\_\_\_.

**2) Match the job to its description.**

My work is very stimulating and not at all repetitive. I see the children learn and develop. (postwoman, teacher, flight attendant)

**3) Choose the synonym to the underlined word.**

There are many important financial institutions which provide finance for companies. (develop, become, supply)

**4) Find the missing word.**

We need ..... journalists who are very good at their job. (trouble, talented, staff)

**5) Translate the sentence.**

These institutions provide money in different ways.

**4.**

**1) Complete the sentence.**

For the well-established firm, the most obvious source of finance is \_\_\_\_\_.

**2) Match the word to its definition.**

The work is interesting and gives you positive feelings. (dull, fascinating, tough)

**3) Choose the synonym to the underlined word.**

You need to acquire experience. (get, research, change)

**4) Find the missing word.**

..... passes to the buyer when the final installment is paid. (leasing, expenditure, ownership)

**5) Translate the sentence.**

Nowadays many students have the opportunity to study in foreign countries.

**5.**

**1) Complete the sentence.**

Companies often issue new shares instead of paying dividends to the \_\_\_\_\_.

**2) Match the word to its definition.**

The work is difficult and makes you tired. ( satisfying, routine, tiring)

**3) Choose the synonym to the underlined word.**

I run the development department. (think, involve, manage)

**4) Find the missing word.**

People who buy shares in investment trusts are paid ..... and investment funds obtain a profit too. (dividends, provision, tax)

**5) Translate the sentence.**

I deal with different organizations in my work.

**6.**

**1) Complete the sentence.**

Working from home is becoming more popular and it is called \_\_\_\_\_.

**2) Match the word to its definition.**

People who are very keen to do well in their job because they find it interesting. (computer-literate, motivated, unskilled)

**3) Choose the antonym to the underlined word.**

I like working with figures.(hate, spend, learn)

**4) Find the missing word.**

The budget is an estimate of national .....and expenditure for the ensuing fiscal year.(service, relation, revenue)

**5) Translate the sentence.**

When the company is selling lots of cars, they ask us to work overtime.

**7.**

**1) Complete the sentence.**

The process of finding people for particular job is \_\_\_\_\_ .

**2) Match the word combination to its definition.**

People who work well with other people. (team players, self-starters, computer-literate)

**3) Choose the antonym to the underlined word.**

We hire new people after checking their references. (pay, sell, fire)

**4) Find the missing word.**

We ..... for the job by completing an application form and sending it in. (cover, apply, offer)

**5) Translate the sentence.**

The major instrument of any financial system is the budget.

**8.**

**1) Complete the sentence.**

When the final installment is paid ownership doesn't pass to the \_\_\_\_\_ .

**2) Match the word combination to its definition.**

People who've just left university. (manager, referee, graduate)

**3) Choose the synonym to the underlined word.**

He gave me a loan until next month. (goal, skill, credit)

**4) Find the missing word.**

The graduates might have ..... in interesting subjects, but they have no work experience. (appoint, qualification, dull)

**5) Translate the sentence.**

Team players are people who work well with other people.

**9.**

**1) Complete the sentence.**

The people who work for a company are on its \_\_\_\_\_.

**2) Match the word combination to its definition.**

The lowest amount allowed by the law. (tips, minimum wage, fringe benefit)

**3) Choose the synonym to the underlined word.**

A company's share capital is often referred to as equity capital. (joint stock, capital market, face value)

**4) Find the missing word.**

You need to acquire ..... - get knowledge through doing things. (experience, commission, severance)

**5) Translate the sentence.**

Some managers have their own individual offices.

**10.**

**1) Complete the sentence.**

One of the functions of public finance is the provision of essential \_\_\_\_\_.

**2) Match the word combination to its definition.**

A disagreement between management and labor. (labor costs, labor dispute, labor unrest)

**3) Choose the synonym to the underlined word.**

The budget is an estimate of national revenue and expenditure for the ensuing fiscal year. (following, special, effective)

**4) Find the missing word.**

Finance comprises two parts: ..... finance and finance of economic entities. (control, monetary, public)

**5) Translate the sentence.**

Karl had been working for the company for ten years.

**11.**

**1) Complete the sentence.**

A company`s share capital is often referred to as \_\_\_\_\_.

**2) Match the word combination to its definition.**

A period when there are not enough people available to work. (labor dispute, labor shortage, labor unrest)

**3) Choose the antonym to the underlined word.**

The firm purchased new modern equipment. (sold, got, hired)

**4) Find the missing word.**

We often get ..... - money that customers leave in addition to the bill. (salary, tips, perks)

**5) Translate the sentence.**

Fred had refused two job offers.

**12.**

**1) Complete the sentence.**

The method that the company uses to recruit people is called \_\_\_\_\_.

**2) Match the word to its definition.**

The ordinary work supporting a company`s activities. (staff, administration, commission)

**3) Choose the antonym to the underlined word.**

Our organization employed this worker ten years ago. (skilled, made, fired)

**4) Find the missing word.**

We ..... someone only if we find the right person.( appoint, cover, walk)

**5) Translate the sentence.**

Finally we offered this job to the last candidate.

**13.**

**1) Complete the sentence.**

To work more hours than usual for more money means to work\_\_\_\_\_.

**2) Match the word combination to its definition.**

The experience of different jobs and educational qualification. (background of applicants, covering letter, selection process)

**3) Choose the synonym to the underlined word.**

It's difficult to work in shifts. (easy, hard, fascinating)

**4) Find the missing word.**

There is a system of ..... in my company, which means we can work when we want , within certain limits. (day shift, flextime, overtime)

**5) Translate the sentence.**

I'm a commercial artist in an advertising agency.

**14.**

**1) Complete the sentence.**

A period when there are not enough people available to work is called \_\_\_\_\_.

**2) Match the word combination to its definition.**

The work is interesting and gives you positive feelings. (stimulating, routine, tough)

**3) Choose the antonym to the underlined word.**

My friend will buy this car in a week. (cause, sell, wait)

**4) Find the missing word.**

I get a basic salary, plus ..... - a percentage on everything I sell. (background, commission, compensation)

**5) Translate the sentence.**

Some tourists are very generous.

**15.**

**1) Complete the sentence.**

A disagreement between management and labor is \_\_\_\_\_.

**2) Match the word combination to its definition.**

The right to buy the company`s shares at low prices. (severance package, basic salary, stock options)

**3) Choose the synonym to the underlined word.**

You`ll remain a permanent member of my staff. (workforce, customer, graduate)

**4) Find the missing word.**

Fred is a van ..... but he was fed up with doing long trips. (technical, driver, personal)

**5) Translate the sentence.**

We advertise in national newspaper and on the Internet.

**16.**

**1) Complete the sentence.**

The trouble with graduates is that they have no work \_\_\_\_\_.

**2) Match the word to its definition.**



Previous employers, teachers that candidates named in their applications.  
(referees, graduates, perks)

**3) Choose the synonym to the underlined word.**

Scarcity of resources makes it necessary to save them. (revenue, goal, deficit)

**4) Find the missing word.**

A bank .....is the most widely used type of short term finance. (trade, overdraft, discount)

**5) Translate the sentence.**

Mary is talking about the selection process.

**17.**

**1) Complete the sentence.**

We invite the most interesting candidates to a group\_\_\_\_\_.

**2) Match the word combination to its definition.**

To have a job. (to be in work, to be off work, to be out of work)

**3) Choose the synonym to the underlined word.**

The necessary money will be paid by proprietor tomorrow. (customer, owner, purchaser)

**4) Find the missing word.**

Unit trusts are not limited companies – they do not issue.....(shares, perks, offers)

**5) Translate the sentence.**

The economy is growing fast in our country.

**18.**

**1) Complete the sentence.**

The budget has a deficit when expenditure exceeds the \_\_\_\_\_.

**2) Match the word combination to its definition.**

To get knowledge through doing things. (to apply for, to acquire experience, to turn down)

**3) Choose the synonym to the underlined word.**

Savers and borrowers are connected by financial intermediaries. (fiscal, local, stable)

**4) Find the missing word.**

He looked in the situations..... pages of the local newspaper. (process, vacant, appoint)

**5) Translate the sentence.**

That information was very important.

**19.**

**1) Complete the sentence.**

I commute to work every day, like thousands of other \_\_\_\_\_.

**2) Match the word to its definition.**

The provision of money at the time when it is needed. (finance, budget, expenditure)

**3) Choose antonym to the underlined word.**

A permanent job doesn't finish after a fixed period. (full-time, temporary, overtime)

**4) Find the missing word.**

..... money first came into use in the form of receipts. (gold, copper, paper)

**5) Translate the sentence.**

We decided to change the design of some goods.

**20.**

**1) Complete the sentence.**

Work is the place where you do your \_\_\_\_\_.

**2) Match the word to its definition.**

An estimate of national revenue and expenditure for the ensuing fiscal year.  
(payment, share, budget)

**3) Choose synonym to the underlined word.**

If an economic system is to perform well it must deal with many economic challenges. (resources, problems, policies)

**4) Find the missing word.**

..... of enterprise is one of the most effective systems of the market economy. (freedom, environment, demand)

**5) Translate the sentence.**

I like going to the office and working with other people.

**21.**

**1) Complete the sentence.**

If the partnership runs out of money it \_\_\_\_\_.

**2) Match the job to its description.**

Meet with advertising agency to discuss new advertisements for the company's holidays. (marketing director, customer service manager, research director)

**3) Choose the synonym to the underlined word.**

This factory has the most advanced equipment. (important, progressive, correct)

**4) Find the missing word.**

Corporate ..... is the way a company's employees think and act. (image, ladder, culture)

**5) Translate the sentence.**

The IMF was set up during the Second World War.

## 22.

### 1) Complete the sentence.

The feeling that people may not be in their job for long is \_\_\_\_\_.

### 2) Match the job to its description.

Contact newspaper to advertise new jobs. (customer service manager, research director, human resources director)

### 3) Choose the synonym to the underlined word.

Please report any accidents immediately to the office. (causes, losses, grants)

### 4) Find the missing word.

There are two types of life assurance: ..... and whole life assurance.  
(occurrence, endowment, allowance)

### 5) Translate the sentence.

Please make sure that all transactions are recorded on the computer.

## 23.

### 1) Complete the sentence.

One of the risks which is usual for businesses and private individuals is the destruction of property by \_\_\_\_\_.

### 2) Match the word to its definition.

An occasion when someone makes an illegal copy of music, etc. from an internet site. (patent application, illegal download, intellectual property)

### 3) Choose the synonym to the underlined word.

The house was being guarded by a huge dog. ( low, angry, bulky)

### 4) Find the missing word.

In-person ..... can show an example or sample of a new product, but they are expensive. (surveys, trials, rollout)

### 5) Translate the sentence.

The monthly premium for our car insurance is \$35.

## 24.

### 1) Complete the sentence.

A great variety of risks can nowadays be covered by \_\_\_\_\_.

### 2) Match the word to its definition.

A payment made to the owner of a design by someone else who uses it. (royalty payment, copyright infringement, intellectual property)

### 3) Choose the synonym to the underlined word.

You need to be more precise in telling us what the problem is if you want us to help you. (polite, rigid, accurate)

### 4) Find the missing word.

The US dollar is now the most counterfeited ..... In the world.  
(currency, contribution, measure)

### 5) Translate the sentence.

In some countries health care is paid by the state.

## 25.

### 1) Complete the sentence.

The system for running government departments, with its rigid rules and slow decisions is \_\_\_\_\_.

### 2) Match the word to its definition.

The money made by companies. (profits, ladder, costs)

### 3) Choose the synonym to the underlined word.

His parents didn't allow him to stay out after midnight. (promote, let, refer)

### 4) Find the missing word.

Fundraising activities encourage people to give or ..... money, clothes, food or time to help the organization. (donate, deduct, effort)

**5) Translate the sentence.**

This document states what goods are insured .

**26.**

**1) Complete the sentence.**

If people are treated differently from each other in an unfair way, they are

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**2) Match the job to its description.**

Analyse last year`s profits in relation to the previous years. (sales manager, finance director, customer services manager)

**3) Choose the synonym to the underlined word.**

Rollout is the process of making a product available, perhaps in particular places to test reaction. (special, urgent, common)

**4) Find the missing word.**

The employees contributions are deducted from their ..... and salaries. (premium, principal, wages)

**5) Translate the sentence.**

Many of these countries are unable to service their debts.

**27.**

**1) Complete the sentence.**

There are two types of life assurance: whole life assurance and \_\_\_\_\_.

**2) Match the job to its description.**

Deal with complaints from customers. (human resources director, line manager, customer service manager)

**3) Choose the synonym to the underlined word.**

If you had to forecast for the entire country, the accuracy increases even further. (exactness, liability, training)

**4) Find the missing word.**

Each member country is obliged to contribute a certain amount – ..... – of its own currency to the IMF. (a quota, a rate, a deposit)

**5) Translate the sentence.**

The working day in the USA starts at 9 a.m. and lasts till 5 p.m.

**28.**

**1) Complete the sentence.**

Dangerous machinery and hazardous substances can cause \_\_\_\_\_.

**2) Match the word to its definition.**

The moment when a product is officially made available for sale. (product launch, survey, glass ceiling)

**3) Choose the antonym to the underlined word.**

John was sacked from this company many years ago. (allowed, hired, demoted )

**4) Find the missing word.**

In many organizations, women ..... about the glass ceiling that prevents them from getting further than a particular level. (refer, complain, repay)

**5) Translate the sentence.**

Some countries may borrow foreign currencies from the fund.

**29.**

**1) Complete the sentence.**

Information or knowledge that belongs to an individual or company is \_\_\_\_\_.

**2) Match the word to its definition.**

All the ideas, opinions, etc. that people have about a company. (corporate image, corporate ladder, corporate profits)

**3) Choose the synonym to the underlined word.**

Slavery was finally abolished in the US in the nineteenth century. (established, cancelled, finished)

**4) Find the missing word.**

Some industries in Britain, such as coal and electricity, had been ..... – they were entirely state-owned. (nationalized, privatized, established)

**5) Translate the sentence.**

Counterfeiting of money is one of the oldest crimes in history.

**30.**

**1) Complete the sentence.**

A company`s main office is a corporate \_\_\_\_\_.

**2) Match the word to its definition.**

An occasion when an inventor asks the authorities to officially recognize an invention as their property. ( intellectual property, patent application, trademark)

**3) Choose the synonym to the underlined word.**

Finding the last bug was hard, but some testers were better than others. (fault, release, scale)

**4) Find the missing word.**

Employees who are made redundant may get ..... – advice about how to find another job. ( demotion, outplacement, dignity)

**5) Translate the sentence.**

He works for a large multinational corporation.

**31.**

**1) Complete the sentence.**

An entrepreneur may found a series of companies or \_\_\_\_\_.

**2) Match the word to its definition.**



The different levels of management in a company. (corporate ladder, corporate image, corporate profits)

**3) Choose the synonym to the underlined word.**

Dangerous and faulty equipment can cause accidents in industrial workplaces.  
(terminated, hazardous, obsolete)

**4) Find the missing word.**

Market .....is the process of finding out what people really want.  
(launch, payroll, research)

**5) Translate the sentence.**

“Google” is a company that provides services for consumers and businesses.

**32.**

**1) Complete the sentence.**

A name used on a product is \_\_\_\_\_.

**2) Match the word to its definition**

The way a company`s employees think and act. (corporate culture, corporate image, corporate ladder)

**3) Choose the synonym to the underlined word.**

In the world of fast foods, McDonald`s has the strongest brand name and market share and a good reputation for quality. (proprietary, trademark, copyright)

**4) Find the missing word.**

In many countries insurance against ....., unemployment and old age is undertaken by the state. (slowdown, sickness, maternity)

**5) Translate the sentence.**

A group of international business leaders met at the World Business Forum.

**33.**

**1) Complete the sentence.**

Premiums for endowment and whole life assurance are paid quarterly or

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**2) Match the word to its definition**

The whole activity of using designs, text, pictures or copying products without permission. ( trademark, piracy, brand name)

**3) Choose the synonym to the underlined word.**

A bus driver is responsible for the safety of the passengers. (security, injury, hazard)

**4) Find the missing word.**

The way that an employee is doing their job is discussed at performance ..... – regular meetings with their manager. (dispute, reviews, training)

**5) Translate the sentence.**

The guests were amazed to learn that we had just moved in.

**34.**

**1) Complete the sentence.**

In the UK and USA the weekend usually starts on Friday night and lasts till

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**2) Match the word to its definition**

Someone who starts a company. (mogul, sole trader, founder)

**3) Choose the synonym to the underlined word.**

The price of the transaction has not been discussed. (claim, contract, invoice)

**4) Find the missing word.**

Downsized companies use more .....independent people who work for several different companies. (executives, start-ups, freelancers )

**5) Translate the sentence.**

By means of the Internet people can travel to different cities.

## 35.

### 1) Complete the sentence.

Products that are no longer up-to-date because they use old technology are \_\_\_\_\_.

### 2) Match the word to its definition

Someone who organizes the discussion in a focus group. (moderator, researcher, freelancer)

### 3) Choose the synonym to the underlined word.

Few can tell the difference between a well-made fake and real thing. ( obsolete, retail, counterfeit)

### 4) Find the missing word.

..... assurance is provided for a specified number of years or until the attainment of a certain age. (whole life, endowment, industrial)

### 5) Translate the sentence.

After getting a job, you may have some unexpected troubles with boss.

## 36.

### 1) Complete the sentence.

If too many things are being produced by a particular industry in relation to the number of people who want to buy them, there is \_\_\_\_\_.

### 2) Match the word to its definition.

The number or type of things that a company, plant, industry or country produces. ( input, output, glut)

### 3) Choose the synonym to the underlined word.

Her gift has been accepted. (present, sample, range)

### 4) Find the missing word.

..... a product is to make a plan based on a particular marketing mix and put it into action. (to identify, to market, to pressure)

**5) Translate the sentence.**

The price will depend on the terms of delivery.

**37.**

**1) Complete the sentence.**

The maximum amount that a particular company, plant or industry can produce is its \_\_\_\_\_.

**2) Match the word to its definition.**

Similar companies or products in the same market. (rivals, abandons, prosumers)

**3) Choose the synonym to the underlined word.**

Custom-built products are more expensive to produce. ( best practice, cost-effective, tailor-made)

**4) Find the missing word.**

Product .....is when a company pays for its products to be used or seen in films and TV programmes. (telemarketing, placement, undercutting)

**5) Translate the sentence.**

My brother has decided to write a new book.

**38.**

**1) Complete the sentence.**

It costs money to keep components and goods available for customers to buy in \_\_\_\_\_.

**2) Match the word to its definition.**

An organization that buys things for use in producing its own goods or services. ( vendor, customer base, industrial buyer)

**3) Choose the synonym to the underlined word.**

The total cost of the project is estimated to be well over a million dollars. (overall, variable, external)

**4) Find the missing word combination.**

With online .....non-profit organizations can raise money. (gambling, banking, fundraising)

**5) Translate the sentence.**

Precious metals are used in jewellery industry.

**39.**

**1) Complete the sentence.**

Stocks have to be stored – kept in special buildings called\_\_\_\_\_.

**2) Match the word combination to its definition.**

The stages in the life of a product and the number of people who buy it at each stage. (product positioning, product lifecycle, product line)

**3) Choose the synonym to the underlined word.**

In agricultural machinery Germany is a serious competitor with England. (chain, consumer, rival)

**4) Find the missing word.**

A company`s .....are its debts to suppliers, lenders, tax authorities, etc. ( spinners, overheads, liabilities)

**5) Translate the sentence.**

Private dealers sell counterfeit precious metals.

**40.**

**1) Complete the sentence.**

The most important factor of mass production is \_\_\_\_\_.

**2) Match the word combination to its definition.**

A shop in a town that is open long hours. (convenience store, department store, chain store)

**3) Choose the synonym to the underlined word.**

It is very important that we keep these components at the right temperature. (peer, prevent, store)

**4) Find the missing word.**

..... is used to talk about goods that sell in large quantities and the people who buy them. (loss-leaders, mass market, upmarket)

**5) Translate the sentence.**

Most employees have a five-day working week.

**41.**

**1) Complete the sentence.**

The most important companies in a particular market are often referred to, especially by journalists, as \_\_\_\_\_.

**2) Match the word combination to its definition.**

Sales expected in a particular period. (sales turnover, sales forecast, sales target)

**3) Choose the antonym to the underlined word.**

Our customers are interested in cheap goods. (exclusive, basic, expensive)

**4) Find the missing word.**

..... are people who buy products or services for their own use. (consumers, producers, partners)

**5) Translate the sentence.**

We stressed in our enquiry that we needed the equipment urgently.

**42.**

**1) Complete the sentence.**

If competition isn't strong, it may be described as \_\_\_\_\_.

**2) Match the word to its definition.**

Specialists who wind up the company – they sell the company’s assets and pay out what they can to creditors. (bailouts, receivers, distributors)

**3) Choose the synonym to the underlined word.**

Brand awareness is the degree to which people know a particular brand.  
(collaboration, placement, recognition)

**4) Find the missing word.**

Car production was very ..... – it took a lot of work to produce each car. ( hand-made, labor-intensive, computer-assisted)

**5) Translate the sentence.**

I`m glad we have come to an agreement.

**43.**

**1) Complete the sentence.**

Consumer goods that last a long time, such as cars and washing machines, are

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**2) Match the word to its definition.**

Producing large numbers of similar products. (custom-built, mass production, benchmarking)

**3) Choose the synonym to the underlined word.**

The accountant calculated the depreciation of the computer over a period of five years. (amortization, distributing, rescue)

**4) Find the missing word.**

A ..... machine is a machine from which people can buy coffee, cigarettes, etc. (industrial, assembly, vending)

**5) Translate the sentence.**

Many banks are usually open for customers from 9.30 to 3.30 p.m.

## 44.

### 1) Complete the sentence.

All the ideas that people have about a particular brand are its brand \_\_\_\_\_.

### 2) Match the word combination to its definition.

A company's products considered together and in relation to one another.  
(product portfolio, product range, product lifecycle)

### 3) Choose the synonym to the underlined word.

Our correspondents discuss what needs to be done to rescue the single currency.  
(burden, write-off, save)

### 4) Find the missing word.

If a company .....a market, it starts selling there for the first time. (enters, penetrates, abandons)

### 5) Translate the sentence.

It is important to store these goods at the right temperature.

## 45.

### 1) Complete the sentence.

A series of advertisements for a particular company, product, etc. is an advertising \_\_\_\_\_.

### 2) Match the word to its definition.

A group of buyers with specific requirements that is relatively small but that may be profitable for companies that sell to it. (tag, niche, range)

### 3) Choose the synonym to the underlined word.

I have some debts to repay. (trade, margin, compensate)

### 4) Find the missing word.

..... costs do not change when production goes up or down. (fixed, variable, target)



**5) Translate the sentence.**

She has not enough money to buy a car.

**46.**

**1) Complete the sentence.**

Information given by a company about its financial results is financial \_\_\_\_\_.

**2) Match the word combination to its definition.**

Products that are not branded – those that do not have a manufacturer`s brand.  
(generics, durables, corners)

**3) Choose the synonym to the underlined word.**

If a company abandons a market, it stops selling there. (needs, leaves, accounts)

**4) Find the missing word.**

If a company .....a market, it starts selling, or sells more and more, there.  
(dominates, monopolizes, penetrates)

**5) Translate the sentence.**

Some shops in the United Kingdom are open on Saturdays and on Sundays.

**47.**

**1) Complete the sentence.**

The final figure for profit or loss is what people call informally the \_\_\_\_\_ .

**2) Match the word to its definition.**

Information given by a company about its financial result. (financial report, highly leverage, cash pile)

**3) Choose the synonym to the underlined word.**

Many buildings collapsed during the earthquake. (applied, crashed, shipped)

**4) Find the missing word.**

..... is a measure of the number of things produced in relation to the number of employees. (glut, rollout, productivity)

**5) Translate the sentence.**

Rough diamonds are widely used in industry.

**48.**

**1) Complete the sentence.**

When a company's results are presented in a way that makes them look better than they really are, it may be accused of creative accounting or \_\_\_\_\_.

**2) Match the word to its definition.**

A very large shop with a wide variety of goods, usually outside the town. (chain store, hypermarket, upmarket)

**3) Choose antonym to the underlined word.**

Choosing to launch a global product in an emerging market is risky. (to suppress, to cover, to withdraw)

**4) Find the missing word.**

Very often private dealers try to find innocent purchasers and .....them. (cheat, create, abolish)

**5) Translate the sentence.**

In modern economy taxes are the most important source of governmental revenue.

**49.**

**1) Complete the sentence.**

If a company makes more money than it spends, it makes a \_\_\_\_\_.

**2) Match the word to its definition.**

The degree to which people know a particular brand. (store brand, brand image, brand awareness)

**3) Choose synonym to the underlined word.**

She accepted his proposal of marriage without hesitation. (sample, offer, maple)

**4) Find the missing word.**

Benchmarking can be seen as another form of ..... – people and companies working together. (customization, collaboration, infringement)

**5) Translate the sentence.**

Our firm has bought new computers this month.

**50.**

**1) Complete the sentence.**

The amount of loan capital that a company has in relation to its share capital is its \_\_\_\_\_.

**2) Match the word to its definition.**

A list of a company`s products. ( product portfolio, product catalogue, product line)

**3) Choose synonym to the underlined word.**

We don`t want to copy anyone to make ourselves more invisible. (bleeding, generic, obvious)

**4) Find the missing word.**

The machines are expensive but very ..... – they produce a lot in relation to what they cost. (cost-effective, state-of-the-art, go-slow)

**5) Translate the sentence.**

We can deliver and install the equipment in a week.