

İsgüzar İngilis Dili Fənnindən

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1. Complete the sentence.

The word macroeconomics means economics_____ .

1. Match the word combination to its definition.

Employees working very long hours for very low wages .

(sweatshop labor, human rights, discrimination)

2. Choose the synonym to the underlined word.

If investors don't approve of a company's activities , they may sell their stake in it .

(Holding, real estate, company)

3. Find the missing word.

Experience teaches that it would not be possible to _____ inflation entirely.

(eliminate , maintain, attain)

4. Translate the sentence.

Don't start speaking immediately the other person finishes his speech.

2.

1. Complete the sentence.

. Macroeconomists measure overall economic..... .

2. Match the word combination to its definition.

The way that the atmosphere is getting hotter and causing warmer temperatures

(climate change, green issues, carbon emission)

3. Choose the synonym to the underlined word.

Some professions have a code of conduct – rules that control the way they behave.

(human rights, a code of ethics, on schedule)

4. Find the missing word.

Considerable effort must be first expended to determine what _____ could be achieved.

(task, goals ,target)

5. Translate the sentence.

Employees take 5 week's holiday a year and often take 4 of them in August.

3.

1. Complete the sentence.

Microeconomics means economics

2. Match the word combination to its definition.

Measures taken to prevent discrimination

(breach , affirmative action program, child labor)

3. Choose the synonym to the underlined word.

We drew up a three-year time-frame for the work to be completed.

(make up time, timescale, on schedule)

4. Find the missing word.

Macroeconomics is concerned with such major policy _____ as the attainment of full employment and price stability.

(problems, issues, challenges)

5. Translate the sentence.

People finish work earlier each day in summer in order to benefit from the long summer evenings.

4.

1. Complete the sentence.

Microeconomists may investigate individual

2. Match the word combination to its definition.

A written set of rules of behaviour .

(code of ethics , breach, ethical investing)

3. Choose the synonym to the underlined word.

The employees use a diary to plan their week.

(calendar , timeframe, priority)

4. Find the missing word.

Macroeconomics helps to explain the dynamics of how these _____ move over time.

(aggregates, totals, variables)

5. Translate the sentence.

Many people think leadership skills can't be learned.

5.

1. Complete the sentence.

Macroeconomic theory is used extensively in many areas of

2. Match the word combination to its definition.

The way of treating people fairly and justice .

(human rights , child labor, sweatshop labor)

3. Choose the synonym to the underlined word.

Rebalancing often means a reduction in income.

(salary, downshifting , stimulating)

4. Find the missing word.

Macroeconomists explain how the magnitudes of principal macroeconomic_____ are determined .

(changes, aggregates, variables)

5. Translate the sentence.

Subordinates often just have to obey instructions and do what they are told.

6.

1. Complete the sentence.

Opportunity cost is an important concept in

2. Match the word combination to its definition.

The period of time to prepare and complete or deliver all or part of something.

(delay, lead time , ethnic minorities)

3. Choose the synonym to the underlined word.

There are a lot of bank and public holidays in USA.

(working hours, entertaining, vacation)

4. Find the missing word.

An overambitious employment target would produce labor shortage and _____ inflation.

(pay, wage, salary)

5. Translate the sentence.

If companies pay very low wages for very long working hours, they exploit their workers.

7.

1. Complete the sentence.

A society may attempt to deal with the basic economic problems by allowing free play to what are known as market

2. Match the word combination to its definition.

Completion before the planned time.

(behind schedule, ahead of schedule , on schedule)

3. Choose the synonym to the underlined word.

The stages of “finish site” and “recruit employees” run in parallel.

(simultaneous , overlap, steps)

4. Find the missing word.

Many countries do research to _____ ways of reducing air and water pollution.

(develop, protest, contribute)

5. Translate the sentence.

Businesses are trying to reduce their carbon footprint.

8.

1. Complete the sentence.

The market system of economic organization is also commonly described as a free

2. Match the word to its definition.

Things which stop you doing what you had planned

(interruption , priority, realistic plan)

3. Choose the synonym to the underlined word.

More recent experience suggests that reduction of unemployment of 5.5 % of the labor force is about as well as we can do.

(value , payroll, work force)

4. Find the missing word.

Microeconomist is interested in the determination of ____ prices.

(individual, general, total)

5. Translate the sentence.

Opportunity cost is an important concept in microeconomics.

9.

1. Complete the sentence.

Owners of land and capital will employ these assets so as to obtain the highest possible

2. Match the word combination to its definition.

A small pocket – size computer where you store names, addresses, dates of meetings

(a personal organizer, distraction, stage)

3. Choose the synonym to the underlined word.

Economic rivalry is another essential feature of free enterprise economy.

(market , competition, enterprise)

4. Find the missing word.

Macroeconomist is interested in the _____ price level and its change over time.

(relative, general, individual)

5. Translate the sentence.

Experience teaches that it wouldn't be possible to eliminate inflation entirely.

10.

1. Complete the sentence.

The institution of private property is a major feature of

2. Match the word combination to its definition.

The way that you organize your time

(time management , penalty , bonus payment)

3. Choose the synonym to the underlined word.

Manufacturers buy and sell to market their goods.

(merchandise , computers , services)

4. Find the missing word.

Opportunity _____ is an important concept in microeconomics.

(profit , expenditure, cost)

5. Translate the sentence.

Macroeconomists may investigate individual markets or even the economy as a whole.

11.

1. Complete the sentence.

Changes in demand and supply cause changes in market

2. Match the word to its definition.

A piece of planned work which is finished over a period of time and intended to achieve a particular aim.

(time management , project , schedule)

3. Choose the synonym to the underlined word.

Payphone operates with coins or a phone cards.

(public telephone , webcam, helpline)

4. Find the missing word.

Man-made aids to production such as machines , factories ,road networks are known as _____.

(capital , liabilities , credits)

5. Translate the sentence.

The firm must always obtain marketing information.

12.

1. Complete the sentence.

The decision of buyers determine

2. Match the word to its definition.

.The second stage starts before the first finishes.

(overlap , simultaneous , run parallel)

3. Choose the synonym to the underlined word.

You can carry a mobile phone with you and use anywhere.

(landline, cellphone , voice message)

4. Find the missing word.

Freedom of enterprise means that individuals are free to buy and hire economic resources to organize these ____ for production.

(goods, merchandise , resources)

5. Translate the sentence.

Financing helps at all stages of marketing.

13.

1. Complete the sentence.

The decision of producers determine the supply of

2. Match the word combination to its definition.

Becoming stressed and tired by working too hard .

(burn out, stimulating, rewarding)

3. Choose the synonym to the underlined word.

You can find out about a company's products and services from information line.

(booking , videoconferencing, helpline)

4. Find the missing word.

Workers will tend to _____ to those occupations and locations which offer the highest wages.

(move , change, attend)

5. Translate the sentence.

Buying includes such functions as obtaining raw-materials to make products.

14.

1. Complete the sentence.

Consumer demand for manufactured products was so great that manufacturers could almost sell everything..... .

2. Match the word to its definition.

The type of life in which people are competing with each other and trying to be more successful than each other.

(rat race , downshifting , work –life balance)

3. Choose the synonym to the underlined word.

I rang them up 5 minutes ago but there was no answer.

(called up, arrive, connect)

4. Find the missing word.

In the 1920s production began to _____ up with demand.

(achieve , gain, catch)

5. Translate the sentence.

We check that our companies are not harming the environment.

15.

1. Complete the sentence.

Business had a strong production increased orientation, in which emphasis was placed on increased output and

2. Match the word to its definition.

A better balance between the demands of somebody's job and the need for relaxation time with family , friends

(challenging , work- life balance, quality of life)

3. Choose the synonym to the underlined word.

With the help of reservations line you can make bookings for travels and hotels.

(voicemail , booking , hotline)

4. Find the missing word.

Marketers realized that the best approach had to first determine what _____ need and then develop goods and services.

(customers , creditors, owners)

5. Translate the sentence.

We make sure that we don't invest in any companies which exploit their workers.

16.

1. Complete the sentence.

In the 1920s ,production began to catch up with

2. Match the word to its definition.

Choosing to work in less stressful ways

(downshifting, rat race, breakdown)

3. Choose the synonym to the underlined word.

Producers do not have to pay for the services of intermediaries.

(middlemen , retailer, vendor)

4. Find the missing word.

Grading classifies products by _____ and quality usually through a storing process.

(size , weight , height)

5.Translate the sentence.

We only invest in countries where human rights are respected.

17.

1. Complete the sentence.

Until the early twentieth century marketing was limited to taking orders and distributing

2. Match the word to its definition.

Someone who has chosen to work in a less stressful way is

(a downshifter , investor, customer)

3. Choose the synonym to the underlined word.

It is also the usual channel for perishable products ,such as fruits ,vegetables, etc.

(consumer durables, goods , fast moving consumer goods)

4. Find the missing word.

Producers sell directly to_____ for several reasons.

(dealer, creditor, consumer)

5. Translate the sentence.

At the end of the first year,everything was on schedule.

18.

1. Complete the sentence.

During 1950s business people started to realize that even advertising expenditures and sales techniques were not

2. Match the word to its definition.

People working under managers ,army officers.

(leader, subordinates , manager)

3. Choose the synonym to the underlined word.

Could you put me through to the manager?

(hold on, connect, listen)

4. Find the missing word.

A retailer is a _____ that buys from producer and sells to consumer.

(user, middleman , investor)

5. Translate the sentence.

I am never late for meetings because our clients appreciate punctuality.

19.

1. Complete the sentence.

This new sales orientation was characterized by increased

2. Match the word to its definition.

A special quality that influence other people admire you and want to follow you.

(charisma, leadership, dynamism)

3. Choose the synonym to the underlined word.

Some languages have many forms of address that you use to indicate how familiar you are with someone.

(acquainted , unfamiliar , believe)

4. Find the missing word.

Low power distance _____ is the situation when managers are easy to talk to.

(values, beliefs, culture)

5.Translate the sentence.

Tomorrow is a bank holiday in England so our head-quarter is closed.

20.

1. Complete the sentence.

All functional areas are viewed as playing a role in providing customer

2. Match the word to its definition.

The quality to have the power to see clearly how things are going to develop in the future.

(energy, visionary , leadership)

3. Choose the synonym to the underlined word.

The times or dates when things in a plan should happen are its schedule.

(project, overlap, timetable)

4. Find the missing word.

Power – distance is the distance between _____ and employees.

(producer, managers, supplier)

5. Translate the sentence.

My company has a business culture that encourages all employees to take part in decision-making.

21.

1. Complete the sentence.

The firm must always obtain marketing

2. Match the word to its definition.

Not easy to get to know or communicate with .

(distant , accessible , charismatic)

3. Choose the synonym to the underlined word.

The next stage was fitting out the supermarket but there was a series of strikes by the electricians.

(parallel , delay, phase)

4. Find the missing word.

Gases produced by industry , transport is called _____ emission.

(carbon , goods, machines)

5. Translate the sentence.

I want a better quality of life for me and my family.

22.

1. Complete the sentence.

All companies such as manufactures and retailers buy and sell to market their

2. Match the word to its definition.

To force people to accept ideas that they did not agree with .

(consultation, to impose , to delegate)

3. Choose the synonym to the underlined word.

Nowadays managers are more accessible –easy to talk to.

(approachable , distant , visionary)

4. Find the missing word.

If there are breaches in the _____ and they are broken ,those responsible are guilty unprofessional conduct .

(rules, actions, labor)

5.Translate the sentence.

We finished the project ahead of schedule so we got a big bonus payment.

23.

1. Complete the sentence.

Storing goods is often necessary to sell them at the best

2. Match the word to its definition.

Taking decision on his own without asking manager.

(bureaucratic , delegation, initiative)

3. Choose the synonym to the underlined word.

Before leaders were distant – not easy to communicate with .

(approachable , decision –making, remote)

4. Find the missing word.

Climate change – the way that the _____ is getting hotter.

(footprint, atmosphere, storm)

5. Translate the sentence.

There was so much paper work that I was overwhelmed.

24.

1. Complete the sentence.

Buying includes such functions as obtaining raw materials to make products knowing how much merchandise to keep on hand and selecting

2. Match the word to its definition.

Encouraging employees to take decisions on their own without asking manager first.

(impose , empowerment , delegate)

3. Choose the synonym to the underlined word.

Avoid any kind of interruptions which stop you doing what you had planned.

(distraction , dairy, time tips)

4. Find the missing word.

Some people say that the only real _____ are born leaders.

(leaders, subordinates, employees)

5. Translate the sentence.

Working in the voluntary sector is extremely stimulating.

25.

1. Complete the sentence.

Standardizing sets uniform specifications for products or

2. Match the word phrase to its definition .

The way that companies in general behave, the way business done .

(sales culture , business culture , learning culture)

3. Choose the antonym to the underlined word.

It took 2 months instead of 3, but we were still behind schedule.

(timetable , on schedule, ahead of schedule)

4. Find the missing word.

Investors check that the firms don't _____ workers by using sweatshop labor.

(help , exploit , delegate)

5. Translate the sentence.

He has a charisma and is a visionary.