3901_İ_Əyanii_Yekun imtahan testinin sualları

Fənn: 3901 Xarici dil - 1

- 1 Complete the sentence: When exceeds demand the price tends to fall.
 - supply unemployment recession transaction wants
- 2 Choose the synonyms of the words: competition, producers
 - rivalry, manufactures recession, confer completion, sellers comprehension, consumers contest, merchants
- 3 Choose synonym of the word. challenges.

products changes policies resources

- problems
- 4 Choose the synonym of the word: necessary

different difficult

easy

- important useless
- 5 Choose the synonym of the word: different

useful

same

useless

significant

- various
- 6 Choose the synonym of the word: important

tiny

various

useless

necessary different

7 Complete the sentence: When exceeds the revenue the budget has a deficit.

banks

entity

functions

expenditure

preparation

8 Choose the correct variant: paylanma (распределение)

Supply

distribution condition market

demand

9 Complete the sentence: Economics is the study of how people choose ... scarce resources to satisfy their unlimited wants.

have allocated is allocating

• to allocated allocates

10 Complete the sentence: is the study of how people choose to allocate scarce resources to satisfy their unlimited wants.

Transaction

 economics resource price commodity

11 Choose the correct variant: təmin etmək, обеспечивать

to allocate

to provide

to use

to increase

to change

12 Choose the correct variant: tələbat, потребность

save

wants

Transaction

price

solution

13 Complete the sentence: The economy fast.

to grow

 is growing will be grow shall be growing had grew

14 Choose the correct variant: çətin məsələ, problem, çağırış; сложная задача, проблема, вызов;

input

challenge recession

interaction

income

1 /	α_1		1	1 '1 1 1	_		
1 7	(Thoose the	correct variant:	272d \$2	ahihkarlig	CRONOTHOR	преппри	иниматепьство
10	Choose the	correct variant.	azaa sa	mnokarnz,	свообдиос	предпри	

- rapid expansion
- free enterprise economic policy sophisticated technology social security
- 16 Choose the correct variant: artiq olmaq, keçmək, ötmək; превышать;
 - reflect
 - exceed utilize compete benefit
- 17 Choose the correct variant: işci güvvəsi; рабочая сила.

labor resources social security

 labor force employment free enterprise

- 18 Choose the correct variant: Bölğü, yerbəyer etmə; распределение, выделение(ресурсов)
 - carcity
 - allocation revenue transaction
 - solution
- 19 Choose the synonym of the word total:
 - unfinished
 - complete partial incomplete limited
- 20 Choose the synonym of the word wants:

labour resources

wages

demands income labour force

- 21 Complete the sentence: If an is to perform well it must deal with many economic challenges.
 - consumer preferences
 - economic system economic resources unemployment natural resources
- 22 Complete the sentence: are free to choose whom to buy from and sell to.

Transaction

Businesses
Solution
Production costs
Labour force

- 23 Complete the sentence: There are different in the world.
 - labour forces
 - economic systems economic policy social security market economy
- 24 Complete the sentence:.... don't always run smoothly.

Price mechanism

Economic growth

Economic policy

Market economy

- Economic machines
- 25 Complete the sentence: When exceeds demand the price tends to fall.0

unemployment

recession

supply

wants

transaction

- 26 Complete the sentence: If exceeds supply, the price tends to rise.
 - income
 - demand

revenue

competition

benefit

- 27 Complete the sentence:of resources makes it necessary to save them.
 - Allocation
 - Scarcity

Social security

Distribution

Solution

- 28 Complete the sentence: may be classified as material resources and labor resources.
 - Transaction
 - Economic resources

Labor forces

Social security

Economic growth

- 29 Choose the synonym of the word utilize
 - form
 - use

bring

demand

put

30 Choose the correct answer: What economic system makes producers and suppliers of scares resources utilize them economically?

fiscal policy law of demand

- competition law of supply free enterprise
- 31 Choose the correct answer: What economic system economists consider the most effective in the world today?
 - competition
 - free enterprise monetary policy law of supply fiscal policy
- 32 Choose the correct answer: What force of the market keeps prices close to costs?

freedom of enterprise

 competition business cycle labour force law of supply

33 Complete the sentence: is the most effective system in the world today.

Utilizing resources

- Free enterprise or the market economy Economic growth
 Equitable distribution of revenues
 Production of goods
- 34 The main problem in economics is the question ofscarce recourses between competing uses.
 - connecting
 - allocating choosing discussing competing
- 35 Choose the correct prepositions: Economic machines are subjecta business cycle that alternates periods rapid expansion and periods recession.
 - during, of, from
 - to, between, of, of for, among, of, of during, to, between, between of, to, for, for
- 36 Choose the correct prepositions: the one hand the customers have the right choice and they benefit the fact that competition keeps prices
 - in, for, through, with
 - on, of, from, to in, of, by, to

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with, of, after, by on, in, at, with
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- 37 Complete the sentence: Another important force of the market is
 - revenue
 - competition transaction designing promotion
- 38 Complete the sentence: Business is the subject of laws and government....

regulate regularity

- regulations regular regulable
- 39 Complete the sentence: There are differentsystems in the world today.
 - economy
 - economic economical economize economics
- 40 Choose the opposite for the word: revenue
 - goal
 - expenditure saver tax
- 41 Choose the correct pair of synonyms:
 - monetary expenditure
 - total common consumer – seller to sell – to produce to supply – to conform
- 42 Choose the correct pair of synonyms:
 - competition running
 to demand to require
 to utilize to tend
 to solve to provide
 important improvement
- 43 Complete the sentence: Economic resources may be classified as ...
 - material and capital resources
 - material and labour resources.
 economic and labour resources.
 capital and row materials.
 labour force and entrepreneurship.

44 Complete the sentence: One of the main laws of the market is ...

scarcity. employment.

 the law of supply and demand. stable prices.
 labour force.

45 Complete the sentence: It is characteristic of any society that......

when wants required economic resources scarce

when wants of people are growing the economic resources are limited and scarce
when economic resources satisfy the wants and are limited scarce.
when wants are limited and scarce.
when wants of people are growing.

46 Choose the opposite of the word isolated

gradual

• total separate equitable intensive

47 Choose the opposite of the word abrupt

poor

gradual sharp limited modern

48 Choose the correct answer: What is a scarce resource?

unlimited commodity

 limited commodity undemandable product labour resources daily product

49 Choose the synonym of the word steadily

previously

 constantly unexpected equitable equally

50 Choose the synonym of the word branch

develop

 subsidiary supermarket headquarter parent firm

51 Choose the synonym of the word schedule

opinion

- time-table contract paper facility
- 52 Choose the synonym of the word expense
 - profit
 - expenditure income tip

benefit

53 Choose the correct variant: xırda pul; разменная монета

shell commodity money pelts beads

- token money
- 54 Choose the correct variant: ödəmə vasitəsi; средство платежа

commodity money unit of account

- means of payment store of value denomination
- 55 Choose the correct variant: köhnəlməyən; неизнашивающийся
 - limited
 - hard-wearing precious portable divisible
- 56 Choose the correct variant: aradan çıxarmag; вытеснять занимать (чего либо)место

invent

supersede

save

protect

exceed

- 57 Choose the correct variant: nominal dəyər; нарицательная цена
 - means of payment
 - face value store of value unit of account commodity money
- 58 Choose the correct variant : pul məziyyəti(dəyəri); достоинство(денег)

token coin

 denomination commodity money asset shell money

59 Complete the sentence:	underline that to serve effectivel	y as money, a commodity sho	uld be fairly
durable, easily divisible and po	ortable.		

The sellers

The producers

The settlers

The experts

The buyers

60 Complete the sentence:was used by early settlers in North America.

Banknotes

Gold

Coins

Paper money

- Shell money
- 61 Complete the sentence: After goldsmiths bankers their receipts became banknotes.

is becoming

becomes

became

becoming

to become

62 Complete the sentence: At different periods of time and in different parts of the world many different commodities served as money.

be

have

has

being

having

63 Complete the sentence: When a payment ... made the cutting of the metal into pieces of definite weight and so coins came into use.

has

being

was

be

will be

64 Complete the sentence: At first coins ... worth their face value as metal.

be

is

was

has

were

65 Complete the sentence: The shells threaded into strings or belts called wampum.

be

has

were

is

bronze

	was
66 Comp	elete the sentence: Bigger domination coins are made from cupronickel and usually called
	shell
•	silver
	gold
	paper money

67 Choose the correct answer: When did the coins come into use?

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In 1867.
At the beginning of the century
In 1785.
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- When a payment was made the cutting of metal into pieces of definite weight. At different periods of time.
- 68 Complete the sentence:..... money first came into use in the form of receipts.

token

paper gold copper shell

69 Choose the correct variant. əlavə, дополнение

decade information

supplement contribution employer

70 Complete the sentence:..... money first came into use in the form of receipts.

paper gold token shell copper

- 71 Complete the sentence: At first coins were worth their face value as
 - metal bronze payment coin banknote
- 72 Complete the sentence: Money is an that serves as a means of payment.

coin

asset agreement token expense

73 Choose the correct answer: What has served as first money?

leather steel invoice paper

74 Choose the correct answer: What serves as money today?

pelts shells

check

coins and bills perks

fur

75 Choose the synonym of the word token

receipt

coin

banknote

goods

securitiez

76 Choose the right statement:

Shell money was used by early settlers in North America.

Shell money was durable.

Shell money was used by goldsmiths.

Shell money was used by borrowers in different pacts of the world.

Shell money was used by bankers.

77 Choose the correct answer: What is money?

• it is an asset that serves as a means of payment

it keeps prices close to costs

it serves as the mechanism of market economy

it is a loan

it is an instrument of tax

78 Complete the sentence: In different parts of the world many different commodities

have served as money.

should be portable.

superseded by precious metals.

threaded into strings.

called wampum.

79 Complete the sentence:Paper money first came into use ...

• in the form of receipts

in the form of banknotes.

in the form of gold coins.

in the form of silver.

in exchange for deposits.

80 Complete the sentence: Coins are a kind of commodity and pieces of

economy

metal

paper

book cattle

- 81 Complete the sentence: Money is used for buying or
 - radio
 - selling goods
 job security
 to be getting along
 to feel useful
- 82 Choose the synonym of the word commodity
 - price
 - goods finance

term

option

- 83 Complete the sentence: At different ... of time and in different ... of the world many different ... have served as money.
 - periods,commodities,parts
 - periods,parts,commodities commodities,periods,parts parts,periods,commodities commodities,parts,periods
- 84 Choose the synonym of the word. difficult
 - hard dull distinct fascinating

easy

- 85 Choose the opposite for the word. like
 - hate use spend learn

defend

86 Choose the synonym to the word. run

think apply complete

Manage involve

87 Complete the sentence: It is difficult ... from one shift to another.

Changes change have changed are changing

changing

α	\sim 1	. 1		•	•	_
XX	Choose	the	correct	variant	15	служба
$^{\circ}$	CHOOSE	uic	COLLECT	variani.	ıç,	CJI y MOU

Telecommute application

employment shift

clock

- 89 Choose the correct variant: I work shifts.
 - under
 - in

at

of

for

- 90 Choose the correct variant: аğır, трудный
 - dull
 - hard

exciting

interesting

repetitive

- 91 Choose the correct variant: darıxdırıcı, скучный
 - Fascinating
 - dull

exciting

satisfying

demanding

- 92 Choose the correct variant: rəhbərlik etmək, руководить
 - to hire
 - to manage

to commute

to satisfy

to fire

- 93 Complete the sentence: I ... to work every day.
 - demand
 - commute

Require

deal

pass

94 Complete the sentence: We all have to clock and clock every day.

to, on

on to

at, out

- in, out
 - of, for
- 95 Complete the sentence: I a team of designers.

finish

manage work go find

96 Complete the sentence: I work by train and subway.

go on

to go

go in

go to go

97 Complete the sentence: I a lot of different people in the company.

deal about

deal with

deal in

deal for

deal on

98 Complete the sentence: I a large European car maker.

work out

work for

work of

to work

work under

99 Choose the correct variant Here, Kerstin ... about her job.

had talking

talks

to talk

has talking

have talked

100 Complete the sentence: Most employees....

sell goods on Sundays.

have a five-day working week.
 traditionally work different hours.
 demand that the Sunday trading rules should be abolished in the UK close their business and shops.

101 Complete the sentence: The system ofmeans you can work when you want, within certain limits.

shifts

• flexitime permanent work part-time job temporary work

102 Complete the sentence: If the work is interesting and gives positive feelings it is....

boring

fascinating demanding tough

repetitive

103 Complete the sentence: A does not finish after a fixed period.

part-time job temporary job repetitive job

permanent job full-time job

104 Match the word to its definition: The work is difficult and makes you tired.

fascinating satisfying routin

tough repetitive

105 Match the job to its description: My work is very stimulating and not at all repetitive. I see the children learn and develop.

software developer

teacher
 postwoman
 flight attendant
 accountant

106 . Complete the sentence: I'm not often – away from work due to illness.

out of work

off work
 in work
 at work
 work for

107 Match the job to its description: My work involves getting up quite early in the morning, but I like being out in the open air. I walk two or three miles every day.

flight attendant

Postwoman
accountant
teacher
software developer

108 Match the job to its description: My work involves travelling a lot. It can be quite physically demanding, but I enjoy dealing with passengers.

teacher

 flight attendant postwoman accountant software developer

109 Choose the synonym of the word manage

serve

control demand send pay

110 Complete the sentence: If the work involves doing the same things again and again it is......

stimulating

boring

routine

tough

exciting

111 Complete the sentence: When the company is selling lots of cars, they ask us......

to commute

- to work overtime to apply for a job to make a payment to buy shares
- 112. Match the word combination to its definition. To have a job.

to be for work

to be in work

to be off work

to be out of work

to be off work

113 Complete the sentence: There is a system of in my company, which means we can work when we want, within certain limits.

management

flextime

day shift

overtime

commuting

114 Match the expression a full time job with its definition :

somebody who works in an office for a particular company

- this kind of work is for the whole of the normal working week this job does not finish after a fixed period a job that you do for fewer hours a week than people usually work a work that finishes after a fixed period
- 115 Complete the sentence: Our manager is very..... people and we have a very good team.

skilled at

qualify as

bad at

self-motivated

good with

116 Complete the sentence: I'm for co- ordination between design and production.

respectful

response

responsibility

respectable

responsible

117	Choose the ri	ight expression:	The work	finishes	after a	fixed	period.
'		-8-11 -11-pr -551-511.					P

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permanent job contemporary job
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temporary job
full time job
part-time job

118 Complete the sentence: A system in a company which means we can work when we want is called......

work overtime

 flexitime demanding involving clocking on

119 Choose the correct expression: Librarian is required for public library from 2p.m. to 6 p.m.

Out of work

A permanent job

A part time job

Full job

Before work

120 Complete the sentence: Luckily, I am never ill and I could never take the time......work.

in

up

before

of

off

121 Complete the sentence: She leaves home for work at 8 and she drives

in work

before work

to work

Work

after work

122 Complete the sentence: is one for the whole of the normal working week.

out-of-job

 a full-time job temporary job off work

a part-time job

123 Choose the correct variant: A software designer in an Internet company. Has to be in the office.

flight

post-woman

accountant

 work under a flexitime system teacher

124 Choose the correct variant: təmin etmə (снабжение)

Deficit

economy policy income

provision

125 Choose the correct variant: хэгс (затраты, расходы)

Price

payment

expenditure

business

value

126 Choose the correct variant: эskik (дефицит, недостаток)

revenue

deficit

benefit

resource

fiscal

127 Choose the correct variant: büdcə (бюджет)

exports

capital

budget commodity

Imports

128 Complete the sentence: Finance is

the network of institutions

the provision of essential services.

the economic system.

the budget.

the provision of money when it is needed

129 Match the word to its definition. An estimate of national revenue and expenditure for the ensuing fiscal year.

review

loan

budget

payment

share

130 Finance comprises two parts: finance and finance of economic entities.

monetary

public

labor

business

control

131 Choose the correct variant. Public finance has the..... functions.

following

deficit

fund

company tax

132 Complete the sentence: My were members of my family: my parents, brothers and sisters all put up money.

assets

borrowers

lenders

shares

- shareholders
- 133 Choose the synonyms: 1 revenue. 2 estimate. 3 income. 4 goal.
 - 1.2
 - 1,4.
 - 1.3
 - 2.3
 - 3.4
- 134 Complete the sentence: The budget is.....

the money in the bank

• an estimate of national revenue and expenditure for the ensuing fiscal year.

scheems of business.

work in insurance companies

the money in economic entities

- 135 Choose the correct logical ending: When expenditure exceeds the revenue......
 - provision of money rises.
 -the budget has a deficit.
 - ... the budget grows
 - people get credits and loans
 - country's economy grows
- 136 Complete the sentence: The financial system is

the network of economic entities.

• the network of institutions. the network of firms and households. the network of units of government

the network of funds.

- 137 Complete the sentence: Finance is
 - the network of institutions.
 - the provision of money when it is needed.

the provision of essential services.

the budget.

the economic system.

- 138 Choose the correct answer: Which of the following is not a function of public finance?
 - the encouragement of the growth of economy as a whole
 - implementation of corruption

the provision of essential services

the control of particular sectors of the economy

the implementation of social policy in respect of social services

139 Choose the correct answer: What is budget?

The budget is a provision of essential services

The budget is financial intermediaries.

The budget is a provision of money and financial system is a network of institutions.

• The budget is an estimate of national revenue and expenditure for the ensuing fiscal year The budget is an encouragement or control.

140 Choose the synonym of the word ensuing

supply

posterior

accurate

total

proper

141 Complete the sentence: ... and expenditure ... is the most fundamental step in the process of ... preparation.

forecasting, revenue, budget

budget,forecasting.revenue

 revenue, forecasting, budget budget, revenue, forecasting forecasting, budget, revenue

142 Complete the sentence: forecasting is the most fundamental step in the process of budget preparation.

economic entity

 revenue and expenditure thrift institution finance company

pension fund

143 Complete the sentence: The major instrument of any financial system is the

balance sheet

budget

Funds

contract

benefit

144 Choose the synonym to the word. financial

stable

brave

local

fiscal sole

145 Choose the opposite for the word. hire

drive

expect

pay

sel1

fire

146. Choose the synonym of the word: acquire

delay change research

get move

147 Complete the sentence:people are good with numbers.

team players

 numerate computer-literate motivated proactive

148 Complete the sentence: are good at working on their own

Motivated

 self-starters methodical computer-literate numerate

149 Choose the correct answer. We ... in national newspapers.

complete recruit

advertise countForce

150 Choose the correct variant: boş, свободный

Tiring

vacant dull hard interesting

151 Choose the correct variant: nümayəndə, кандидат

recruiter

 candidate employee agency
 Worker

152 Complete the sentence: He looked in the situations...... pages of the local newspaper.

appoint

vacant labor apply process

153 Complete the sentence: We need journalists who are very good at their job.

lean

talented trouble large dull

154 Complete the sentence: I phoned to check on my application, but they said they'd already ... someone.

deal

 recruited turndown applied headhunted

155 Complete the sentence: You need to acquire - get knowledge through doing things.

commission

 experience specification remuneration severance

156 Complete the sentence: The graduates might have in interesting subjects, but they have no work experience.

bonus appoint

qualification duty

benefit

157 Match the word combination to its definition. People who've just left university.

referee

 graduate mogul self-driven manager

158 Complete the sentence: Wefor the job by completing an application form and sending it in.

call

apply

cover

offer send

159 Match the word combination to its definition. People who work well with other people.

motivated

 team players self-starters computer-literate methodical

160 Match the word to its definition. People who are very keen to do well in their job because they find it interesting.

computer-literate

motivated numerate graduate unskilled

1 / 1	C 11 .	XX7 1 . 1		•	1	
161	Complete the sentence	· We do not send	Lour employees to	Various courses	we have own	fraining
101	Complete the sentence	. We do not send	i our chipioyees it	, various courses,	we have own.	uammg.

skilled

outside motivated

in-house outdoors

162 Choose the correct answer: Which of these jobs can be described as highly skilled?

teacher

brain surgeon
 office manager
 car production office
 office cleaner

163 Complete the sentence: Fred is a van driver, but he was fedwith doing long trips.

on

up

over upon

164 . Complete the sentence: We invite the most interesting candidates to a group

community

Discussion

occasion

seminar

option

165 Match the word to its definition. Previous employers, teachers that candidates named in their applications.

vendors

referees

partners

graduates

shareholders

166 Complete the sentence. The trouble with graduates is that they have no work

launch

experience profit

efficiency

quantity

167 Complete the sentence: Fred is a van but he was fed up with doing long trips.

force

technical

Driver personal

worker

168 Match the word combination to its definition. The experience of different jobs and educational qualification.

field trial

 background of applicants covering letter selection process shortlist

169 Complete the sentence: The process of finding people for particular jobs is ...

enjoyment

 recruitment management development unemployment

170 Match the word a shortlist with its definition:

an analytical process that helps finding the right people for the vacancy the set of influences such as training, education and experience affecting the individual's personality it is a title which says that you have achieved something something that you gain over a period of time in the same job

a list of people you think could be suitable for the job

171 Complete the sentence: Written tests help to the intelligence and personal qualities of the candidates.

advertise

offer

fire

apply

assess

172 Complete the sentence: The headhunting agency three candidates for the final interview.

trained

signed

selected launched

joined

173 Complete the sentence: We do not send our employees to various courses, we have ...training.

outdoors

 in-house motivated outside skilled

174 Choose the right word and put it in the sentence: This job is so important, I think we need to someone. They've finally a new receptionist. is all the people working for a company. a) Hired b) Headhunt c) Staff

1-a, 2-c, 3-b

1-a,2-b,3-c

• 1-b,2-a,3-c

1-c, 2-a, 3-b

1-b, 2-c, 3-a

175 Match the word combinations:	1)Management a)	Motivated; 2) Se	elf b) Agency; 3)	Employment c)
Training.				

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1-b, 2-c, 3-a
```

1-a, 2-c, 3b

1-c, 2-b, 3-a

1-b, 2-a, 3-c

• 1-c, 2-a,3-b

176 Match the word combination to its definition. To get knowledge through doing things.

to wind up

to make redundant

 to acquire experience to apply for to turn down

177 Complete the sentence: People who are self-driven are.....

work in shifts

 good at working on their own work part-time have flexible work

have temporary work

178 Choose the synonym of the word queue

plaster

line

store

bill

truck

179 Complete the sentence: evaluates professionally a colleague's work.

Conductor

Referee

Consulter

Consumer

Candidates

180 Complete the sentence: We use for the assessing of people's intelligence and personality.

Control

Test

Psychometric test

Check up

Headhunting

181 Complete the sentence: People with a particular ability to do something well are......

motivated

skilled

manual

cheap

unskilled

182 Complete the sentence: He made an ..., sending in his ... and ... explaining why he wanted the ... and why he was the right person for it.

job, Application, covering letter, CV

 application, Cv, covering letter, job CV, covering letter, job, application Covering letter, CV, job, application, Visa,cv,letter,apply

183 Complete the sentence: It is the finance house which collects the regular installments paid by the

provider

purchaser
 producer
 investor
 shareholder

184 Complete the sentence: There are many other special financial institutions which provide finance for

.

revenue

companies
 entities
 unit households
 policy

185 Sual: Choose the correct variant. Firms immediate payment from a finance house.

was received

 receive receives has receiving is received

186 Choose the correct variant: təqaüd fondu (пенсионный фонд)

public finance

 pension fund finance companies mutual funds insurance companies

187 Choose the correct variant: maliyyə evi (финансовый)

fiscal year economic entity

• finance house social policy pension fund

188 Complete the sentence: They receive immediatefrom a finance house.

impact

payment
budget
tip
policy

189 Complete the sentence: There are many important which provide finance for companies.

household

• financial institutions

monetary relations households source

190 Complete the sentence: These institutions money in different ways.

has provided

provide
 provided
 was provided
 is provided

191 Complete the sentence:..... are not limited companies and they do not issue shares.

investment trusts

unit trusts

insurance companies

banks

finance houses

192 Complete the sentence:..... passes to the buyer when the final installment is paid.

 ownership expenditure leasing burden principal

193 Choose the correct answer: What is function of pension funds?

To limit companies buying shares in other companies.

To supply short or long term loans.

To pay out interests made by policyholders.

To insure companies.

• It is a scheme to which all workers contribute.

194 Complete the sentence: Banks, building societies, insurance company etc. are ...

business centre pension fund

financial institutions

unit trusts

investment trusts

195 Complete the sentence: are limited companies buying shares in other companies.

unit trusts

investment trusts
 insurance companies
 finance houses
 pension funds

196 Complete the sentence: are prepared to make loans for longer period up to 20 years in certain circumstances.

pension funds

banks

insurance companies

investment trusts

unit trusts

197 Choose the correct answer: What is the difference between investment trusts and unit trusts?

unit trusts offer discounts to shakeholders

 unit trursts are not limited companies but investment trust are unit trust are limited companies but investment aren't.
 unit trusts cordinate finance
 unit trusts provide borrower with credit.

198 Choose the correct answer: What do the financial institutions provide for companies?

fax

finance pensions cars

shares

199 Complete the sentence: operate in a very similar manner to investment trusts.

investment trusts

unit trust trade balance pension funds insurance companies

200 Complete the sentence:..... provide finance for companies

The provisions of essential services
The major instruments of any financial system
The community trough taxes

Many important financial institutions
 The encouragement or control of particular sectors

201 Choose the correct answer: Which of the sentences is not true?

ent trusts buying shares in other companies.

Investment trusts are limited company.
 Finance houses provide business with loans ales describes what a business sells and the money it gets for it. nit trusts issue shares.

202 Complete the sentence:..... issue units.

Finance house insurance companies

Unit trusts
 İnvenstment trusts
 pension funds

203 Complete the sentence:....specialize in supplying short term loans, they are prepared to make loans for longer periods.

İnstitutions

Banks

Pension funds

Finance houses

Investment trusts

204	Choose 1	the correct	answer.	What is	investment	trusts
4 0T	CHOOSE		i answer.	VVIII IS	III v Countent	uusus

They are insurance companies, financial houses.

• They are limited companies buying shares in other companies.

They are short or long term loans.

They are interests made by policyholders.

They are worker's contribute.

205 Match the word to its definition. The ordinary work supporting a company's activities.

commuter

commission

staff

administration recruitment

206 Complete the sentence: Medical insurance and a company car are the types of the

salary

wages

bonuses

fringe benefits

pay

207 Choose the synonym of the word basic

top

main

clear

High

below

208 Complete the sentence: If the manager reaches particular objectives for the company there may be

fringe benefits

performance-related bonuses

remuneration

compensation

finger benefits

209 Choose the right meaning of the word: nice perks

It is an overtime

It is salary in the work

It is free meals and free insurance

It is a tip.

It is commission

210 Complete the sentence: If the manager also receives benefits , the payment and the benefits form a

profit

 severance package severance payment compensation compansation payment

211 Choose the correct definition: A strike, walk out or stoppage

workers walk during the work

 workers stop working for a time when they are not happy with pay or conditions. workers continue to work ,but more slowly workers strikes each-other during the work workers work hard.

212 Complete the sentence: Overtime is...

the time when the working hours are over.
the time when workers refuse to work more than normal hours.
a week-end

• the hours which a worker works more than normal hours. a day when you enjoy yourselves.

213 Choose the correct answer: What is the another name for the HRD?

department of human resources

 personnel department human resources agency human support management personal company

214 Complete the sentence: If workers refuse to work more than the normal number of hours it is called....

stoppage

 overtime-ban walk-out payroll a strike

215 Complete the sentence: Large areas where many people work together are called....

banks

 open-plan offices office headquarters head-office

216 . Match the word combination to its definition. A period when there are not enough people available to work.

labor relations

 labor shortage labor dispute labor unrest labor costs

217 Match the word combination to its definition. A disagreement between management and labor.

labor costs

 labor dispute labor relations labor shortage labor leader

218 Make statement putting the words in the correct order: managers, offices, have, some, their, individual, own

managers, have, offices, some, own, their, individual.

some, managers, have, offices, their, own, individual. their, individual, some, own, managers, have, offices. managers, offices, some, their, own, individual, have.

• some, managers, have, their, own, individual, offices.

219 Match the word combination to its definition. The lowest amount allowed by the law.

perks compensation

 minimum wage tips fringe benefit

220 Choose the synonym of the word: proprietor

customer

owner
 agent
 accounter
 purchaser

221 . Complete the sentence: A company's main office is a corporate

culture ladder logo

headquartersprofit

222 Choose the synonym of the word: staff.

problem

workforce customer graduate quality

223 Complete the sentence: I get a basic salary, plus a percentage on everything I sell.

 Commission background compensation perks tips

224 Complete the sentence: If I sell more than a particular amount in a year, I also get extra money -..., which is nice.

bonus
 remuneration
 compensation
 tip
 commission

225 Complete the sentence: is given in addition to the bill.

salary

tip wage

comission bonus

226 Choose the right word and put it in the sentence: ... 1.shows financial picture of the firm. 2.The ... to speak another language is now seen as form of a economic power. 3.I get a ... on everything I sell. a) ability b) accounting c)percentage

```
• 1-b, 2-a,3-c
1-b, 2-c, 3-a
1-a, 2-c, 3-b
1-a,2-b,3-c
1-c, 2-a, 3-b
```

227 Match the words to their definitions: 1) Workers use their hands.2) One of the people working for an organization. 3) When people stop work to complain about something. a) Stoppage b) Employee c) Manual

```
1-a,2-b,3-c
1-b, 2-c, 3-a
1-a, 2-c, 3-b
1-c, 2-a, 3-b
1-c,2-b,3-a
```

228 Match the words to their definitions: 1)Another name for the human resources department. 2)When people stop working to protest. 3)Everyone working for a company is on its a) Strike b) Personnel c) Payroll

```
1-b, 2-c, 3-a

1-b, 2-a, 3-c

1-c, 2-b, 3-a

1-a, 2-b, 3-c

1-c, 2-a, 3-b
```

229 Match the word combinations: 1) Benefits. a) Ban; 2) Overtime. b) Package; 3) Senior..c) Executive;

```
• 1-b, 2-a,3-c
1-a, 2-b3-c
1-a, 2-c3-b
1-c, 2-b 3-b
1-c, 2-a 3-b
```

230 Choose the opposite of the word minimal

 maximum gradual external importal exportal

231 Choose the correct answer: Which of the expressions is closest in meaning to the expression compensation package?

```
fringe benefits
stock options
share options
severance package
```

remuneration package

232 .Choose the correct answer: What is an overtime ban?

gives technical help to buyers of the company's products.

department that deals with pay, recruitment.

workers refuse to work more than the normal number of hours.
 workers continue to work, but more slowly than usual.
 workers stop working for a time

233 Complete the sentence: The Assistant Manager is for the day-today running of the hotel.

engineer

 responsible look after attendant assistant

234 Complete the sentence: Human resources department deals with...

technical support

 pay and recruitment buying company's product carrying out the work of a company supporting company's activities

235 Complete the sentence: The include medical insurance and a company car.

salary

 fringe benefits bonuses wages pay

236 Complete the sentence: You won't receive high salary, when you sell something we pay you......

credit

commission money card

salary

237 Make statements putting the words in the correct order: the, widely used, a bank overdraft, is, type, short term finance, of, most

is, the most, widely used, type, a bank overdraft, of, short term finance. the most, widely used, short term finance, of, type, is, a bank overdraft of, short term finance, a bank overdraft, the most, widely used, type, is.

 a bank overdraft, is, the most, widely used, type, of, short term finance widely used, type, of, short term finance, is, the most, a bank overdraft.

238 Complete the sentence: Loans can be

bills of exchange.

short term and long-term ones.
 the sources of loans.
 hire purchases.
 trade credits.

239 Make statements putting the words in the correct order: capital market, and, commercial banks, the, turns, to, the, business companies, to, assist

Business companies, turn, the, capital market, to, and, the, commercial banks, to, assist, them. Commercial banks, turns, to, the, capital market, and, the, business companies, to, assist, them.

Business companies, turns, to, the, capital market, and, the, commercial banks, to, assist, them
Business companies, to, the, capital market, turn, and, the, commercial banks, to, assist, them.
Business, companies, turns, capital market, to, the, and, the, commercial banks, to, assist, them.

240 Choose the synonym of the word: loan

steak

credit

skill

goal

dividend

241 Complete the sentence: Bill of exchange enable the company to obtainfrom a bank or discount house.

trade credit.

short term finance income tax overdrafts

hire purchases

242 Make statements putting the words in the correct order: usually, short-term loans ,within, repayable, years, are, three

years, three, usually, repayable, , within, are, short-term loans are, short-term loans, within, repayable, usually, three, years

- short-term loans, are, usually, repayable, within, three, years usually, repayable, , within, three, years, are, short-term loans. repayable, short-term loans, are, usually, within, three, years
- 243 Choose the synonyms: 1. property. 2. obvious. 3. hire. 4. ownership.
 - 1.3
 - 2.3
 - 1.2
 - 1.4
 - 3.4
- 244 Choose the opposites: 1. profit. 2. expenditure. 3. ownership. 4. obvious.
 - 4.2
 - 1.2
 - 2.3
 - 3.4
 - 1.4

245 Choose the correct answer: What is the most obvious source of finance for the well-established firm?

deposit

trade credit

own profits capital property

246 Choose the wrong variant. The sources of loans are as followings:

trade credits

letter of advice bill of exchange hire purchases leasing

247 Choose the correct answer: Which of them doesn't refer to the sources of loan?

hire purchases

loan credits
 overdrafts
 bills of exchange
 trade credits

248 Complete the sentence: Part of the company's profit is paid to.....as a.....

shareholders,deposit financial institutions,payment banks,regular receipt

 shareholders,dividend business companies,deposit

249 Complete the sentence: The issuing of new shares at no cost to the existing shareholders is called......

 bonus issue capital issue rights operate dividend issue rights purchase

250 Choose the synonym of the word: equity capital.

basic salary capital market face value fringe benefit

joint stock

251 Complete the sentence: Share capital is contributed by ...

creditors borrowers

shareholders investors lenders

252 Complete the sentence: The right to buy new shares of the company at a low price is called......

rights purchase

rights issue rights rights operate rights installment

253 Make statements putting the words in the correct order: different, ways, in, many, provide, financial, money, institutions

Many, different, ways, in, provide, money, financial, institutions.

• Many, financial, institutions, provide, money, in, different, ways. Many, provide, money, in, different, ways, financial, institutions. Financial, institutions, many, provide, money, in, different, ways. Many, financial, institutions, provide, in, different, money, ways.

capital

254 Choose the synonyms: 1 essential. 2 tax. 3 major. 4 comprise. 5 main .
1,2,4
• 1,3,5.
1,2,5
1,4,5
2,4,5
255 Choose the correct answer: Why does company issue the bonus issue?
instead of tax
 instead of paying dividend
instead of interest
instead of capital
instead of share
256 Complete the sentence: It can issue new shares at no cost to the existing
loans
shareholders
market
outflow
profit
257 Complete the sentence: Shareholders receive periodic payments called
hold shares
equity
capital
• dividends
small proportion
258 Complete the sentence: Selling on the Internet is called
retail
• e-commerce
market
shop
warehouse
259 Complete the sentence: Companies often issue such shares instead of paying dividends to the
elapse
agents
• shareholders
producers
profits
260 Complete the sentence: The company may turn some of its into capital.
alanca
elapse
• profit
dividend
equity capital share
Stidie
261 Complete the sentence: If the company needs to raise more capital for expansion it might issue

 new shares profits shareholders dividends

262 Complete the sentence: Tel Italia has reorganized and ... in order to become flatter.

Restructuring

 restructured restructures will restructuring is restructuring

263 Complete the sentence: Downsized companies use moreindependent people who work for several different companies.

vendors

freelancers
 executives
 start-ups
 graduates

264 Choose the synonym of the word: dangerous

hi-tech terminated

hazardous obsolete important

265 Complete the sentence: Employees who are made redundant may get – advice about how to find another job.

flexibility

 outplacement demotion dignity downsized

266 Complete the sentence: In many organizations, women about the glass ceiling that prevents them from getting further than a particular level.

discuss

complain refer crepay need

267 Choose the opposite for the word: sacked

 hired allowed demoted retired closed

268 Complete the sentence: Dangerous machinery and hazardous substances can cause.....

industrial scale

glass ceiling working environment affirmative action

industrial accidents

269 Complete the sentence: Corporateis the way a company's employees think and act.

logo

profit

culture

image ladder

270 Match the verb to retire with its definition:

to reduce the total number of employees at a company through retirements, etc

• to stop working when you reach the age when you are officially too old to work to stop a worker's employment for a time when there is little work to do to force someone to leave their job to tell someone they can no longer work at their job

271 Complete the sentence: If you do wrong, you are......

you continue to work but more slowly than usual.

sacked

 a go- slow
 collect money from customers.

 work for several different firms.

272 Complete the sentence: If people are treated differently from each other in an unfair way, they are............

bleeding red ink

 descriminated against made redundant got outplacement written down

273 Complete the sentence: The way that an employee is doing their job is discussed at performance – regular meetings with their manager.

dispute

reviews

process

training

fund

274 Choose the synonym to the word: precise

polite

accurate

keen

persuasive

rigid

275 Choose the correct answer: Who are freelancers?

They give technical help to buyers of the company's products.

They headhunt people for very important job.

They buy products or services for their own use.

• They are independent people who may work for several different companies They head a department or an organization.

276 Complete the sentence: If people are treated differently from others in an unfair way, they are

visitors

 discriminated against office manager shop managers bully

277 Complete the sentence: The feeling that people may not be in their job for long is......

learning curve limited liability

 job insecurity flexibility glass ceiling

278 Choose the synonym of the word: accidents

vacants

• Causes losses grants parts

279 Complete the sentence: Demoting is ...

making someone to leave his job

 giving someone a lower rank or a less important job ending or stoping something reducing the total number of employees at a company through telling someone they can no longer work at his job

280 Complete the sentence: Economic activity ... on the assumption of cheap and abundant oil.

were organized will organize to organize

was organized is organizing

281 Complete the sentence: is an important commodity in modern economies.

 oil barrel competition car
 Organization

282 Complete the sentence: In general, higher oil prices the economy produce in a way that uses less oil.

have been made makes making being made

make

283 Choose the correct answer. These figures ... the price of oil from 1970 to 1986.

have been shown had been shown

show to show has showed

284 Make sentences putting the words in correct order: the, Second, World, set, up, during, the, War, IMF

IMF, Second, War, the, during, up, the, World, set, was the, IMF, was, set, up, during, the, Second, World, War IMF, was, the, set, during, the World, Second, War, up the, War, was, the, Second, World, during, set, up, IMF Second, during, War, the, was, up, set, the, World, IMF

285 Choose the opposite of the word: lend

exceed

 borrow collect negotiate determine

286 Complete the sentence: After the huge rise in oil prices in 1973, many developing countries needed to borrow more money to pay for their.......

agricultural goods

imported oil principal existing loans interest rates

287 Complete the sentence: Each member country is obliged to....

pay the interest on existing loans.

contribute a certain amount –a quota.
 start to lend billions of dollars.
 write off some loans.
 borrow foreign currencies from the fund.

288 Complete the sentence: One of the reasons for which indebted Thirld World countries are unable to service their debts with Western commercial banks is......

depreciation of properties

rising of interest rates
 encouraging of economic relations
 withdrawal of national inflow
 promoting employment in a range of industries

289 Choose the synonym of the word percentage

currency rate goods

interestprice

290 Complete the sentence: Many of these countries are unable to...... their debts.

allow

service

show

begin

distinct

291 Complete the sentence: Oil prices are traditionally quoted in.......

dinar per barrel swiss franc per barrel

 US dollars per barrel pound sterling per barrel euro per barrel

292 Choose the correct answer: Why IMF is described as a fund?

It issues a company's share

It holds a stock of national currencies
 It contributes more than poor countries
 It puts the borrower in touch with the saver
 It determines the exchange rates

293 Complete the sentence: Why was the IMF set up?

for implementation of social services

 for encouraging economic cooperation between the nations. for paying dividends to the shareholders for providing of essential services for buying shares in other company

294 Choose the correct variant: Sahibkarlıg; предпринимательство.

 entrepreneurship employment; unemployment business cycle sophisticated technology

295 Match the job to its description. Meet with advertising agency to discuss new advertisements for the company's holidays.

finance director customer service manager research director sales manager

marketing director

296 Choose the right variant: It is known that ...

accountants never use computers in the process of their calculations. there are not different methods of accounting.

accounting is a good profession.
 accounting doesn't demand being numerate.
 accounting isn't suitable for woman.

297 Complete the sentence. An entrepreneur may found a series of companies or

agencies

start-ups

blogs chains inputs

298 Match the job to its description. Deal with complaints from customers.

sales manager

customer service manager human resources director line manager dresearch director

299 Match the job to its description. Analyse last year's profits in relation to the previous year's.

research human manager

finance director research director customer services manager sales manager

300 Match the job to its description. Contact newspaper to advertise new jobs.

customer service manager

human resources director sales manager marketing director research director

301 Match the job to its description. Meet with advertising agency to discuss new advertisements for the company's holidays.

customer service manager

marketing director finance director sales manager research director

302 Complete the sentence: may found a series of companies or start-ups.

free enterprise entrepreneurship entrepreneurial

an entrepreneur enterprises

303 Complete the sentence: Someone who starts or founds or establishes his own company is

partner

an entrepreneur leader

tycoon

magnate

304 Complete the sentence: A very wealthy or powerful software

founder

captain

tycoon developer leader.

305 Match the word to its definition. Someone who starts a company.

surgeon

founder mogul

victim

sole trader

306 Complete the sentence: Another name for the human resources department is the

trade unions

 personnel department administrative staff support staff labor unions

307 Choose the correct variant: sigorta (страхование)

network

insurance

Households

firms

relation

308 Choose the correct answer: What is the main function of an insurance broker?

examines a firm's accounting records. issues an insurance policy for the insured.

puts the client in touch with the insurer.
 collects premiums weekly.
 buys products or services for his/her own use

309 Complete the sentence: The employees contributions are deducted from.....

their retirement pensions

 their wages and salaries their funeral grants their relieves their family allowances

310 Complete the sentence: The document which states what goods are insured, against what risks and so on. is called.......

 insurance policy family allowances funeral grants policy issue maternity policy

311 Complete the sentence: The main benefits of insurance don't include.....

maternity grants sickness benefits family allowance retirement pension

industrial grants

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4	17	Com	nlete	the	sentence:	ln	(treat	Britain	insurance	hiisiness	15
$\boldsymbol{\mathcal{I}}$	14	COIII	picic	uic	beliteliee.	111	Great	Diltuin	mbarance	Casiness	15

```
is calculated with great accuracy. undertaken by the state.
```

 conducted by insurance companies a document to pay a premium.

313 Complete the sentence: In many countries insurance against....., unemployment and old age is undertaken by the state.

slowdown

sickness

fire

burglary

maternity

314 Complete the sentence. One of the risks which is usual for businesses and private individuals is the destruction of property by

grant

fire

policy

buglary

vehicle

315 Complete the sentence: The insurer issues for the insured.

insurance certificates

insurance policy

shares

profit

the simple document

316 Complete the sentence: The insurer issues an insurance policy for the......

broker

insured

retailer

wholesaler

dealer

317 Choose the correct answer: What is the one of the main branches of insurance?

car assurance

life assurance

endoument assurance

industrial assurance

house assurance

318 Complete the sentence. One of the risks which is usual for businesses and private individuals is the destruction of property by

buglary

policy

grant

fire

vehicle

319 Choose the correct answer: What do the main benefits of insurance include?

customs declarations

 unemployment benefits or relieves veterinary certificates third party claims bill of lading

320 Complete the sentence: The insured is to pay a the size of which is stated in the policy.

credit

grants

premium dividend

benefits

321 Complete the sentence: In Great Britain insurance business is conducted by........

World bank

 insurance companies government authorities
 National Health service

322 Sual: Choose the synonym of the word: contribution

disturbance

 promotion division competition objection

323 Complete the sentence: Among insurance documents....

there are commercial invoices. there are consular invoices.

there are customs declarations.

there are Insurance policies and Insurance certificates.
 there are Import license.

324 Complete the sentence: Building societies are......

unlimited company

mutuals
 limited company
 non-profit organizations
 pension funds

325 Complete the sentence: If the partnership runs out of money it

makes acquisitions

 goes bankrupt makes a profit issues new shares pays interest

326. Complete the sentence: She would have such a nasty experience on a day like that.

never imagined

 had never imagined has imagines hadn't never imagined never had imagined

327 Complete the sentence: The lecturer about serious problem, but they didn't listen.

talks

spoke

looked

tells

told

328 Make statements putting the words in the correct order: building, in, mutuals, called, Britain, are, there, societies

• in, Britain, there, are, mutuals, called, building, societies, societies, in, Britain, called, there, mutuals, building, are. there, mutuals, building, in, called, are, societies, Britain. Britain, societies, are, called, building, mutuals, in, there. mutuals, in, there, are, called, societies, Britain, building.

329 Complete the sentence: is the activity of producing, buying and selling goods and services.

rivalry privatization survey collaboration

business

330 Complete the sentence: With online.....non-profit organizations can raise money.

travel brokerage

fundraising gambling banking

331 Match the word to its definition. The different levels of management in a company.

corporate profit

 corporate ladder corporate logo corporate image corporate profits

332 Complete the sentence: Some industries in Britain, such as coal and electricity, had been...... – they were entirely state-owned.

developed

 nationalized privatized established constructed

333 Match the word to its definition. All the ideas, opinions, etc. that people have about a company.

corporate logo

corporate image

corporate profits corporate ladder corporate culture

334 Complete the sentence: The system for running government departments, with its rigid rules and slow decisions is......

environment

 bureaucracy marketing consolidation collaboration

335 Complete the sentence: In some areas the government the number of laws and regulations to encourage business to move there.

increases

reduces completes rises raises

336 Choose the right expression: Before we employ people, we like to put them in job situations to see how they do the work and fit the corporate ladder.

corporate profits corporate logo corporate ethics

 corporate culture corporate image

337 Complete the sentence: To donate is

to organize

 to give a charity or good cause to clarify to assemble to collect

338 Complete the sentence: An event resulting in great loss and misfortune is a

variety

forecast

disaster profit inefficient

339 Complete the sentence: Fundraising activities encourage people to give or money, clothes, food or time to help the organization.

refer

Donate deduct

effort

recruit

340 Complete the sentence: Corporateis the way a company's employees think and act.

logo

culture image ladder profit

341 Complete the sentence: is provided for a specified number of years or until the attainment of a certain age.

whole life assurance Industrial assurance the sum assured

 endowment assurance life assurance

342 Complete the sentence: Life assurance is different from all other branches. It is a comparatively......

that the precious for endowment are paid quarterly or annually

 recent type of insurance type of occurrence that the insured may face the risk against not popular form of insurance

343 Complete the sentence: is the type of life assurance.

occurrence amounts

endowment sum agents

344 Choose the correct answer: Whom are the regular premiums paid by?

photographers

 policy holders policemen doctors teachers

345 Choose the correct answer: What branch of life assurance do you know?

car assurance

 industrial assurance real estate assurance capital trade

346 Choose the correct answer: How many times are premiums for endowment paid?

two times a year weekly

 quarterly four times a month every 4 years.

347 Choose the correct answer: What is the name of the biggest life assurance company in Great Britain?

Industrial assurance Car assurance House assurance

Prudential assurance
 Life assurance

348 Complete the sentence: The premiums are collected weekly by the.......

costumer

- company's agents policy holders share holders consumer
- 349 Complete the sentence: Industrial assurance policies are usually for

small houses large houses

 small amounts large amounts ownership

350 Complete the sentence: Premiums for whole life assurance are paid.......

every week

- quarterly or annually once a month every six months every other month
- 351 Complete the sentence: The type of life assurance is called......

allowance

 endowment relief retirement sicness benefit

352 Make statements putting the words in the correct order: the, production, materials, of, industry, is, goods, and

the, goods, is, materials, production, of, and, industry.

- industry, is, the, production, of, materials, and, goods. the, industry, and, production, goods, of, materials, is. the, materials, and, production, industry, is, of, goods. industry, materials, and, the, goods, is, production, of.
- 353 Complete the sentence: Consider first how the economy ...goods and services.

are producing

produces
produce
be produce
producing

354 Complete the sentence: Oil and its derivatives ... fuel for heating, transport and machinery.

was provided

provide provides providing is providing

355 Match the word to its definition. Someone who organizes the discussion in a focus group.

supplier

 moderator researcher freelancer provider

356 Choose the correct answer: Which of the followings is not the service sector?

financial services

textile media tourism leisure

357 Make statement putting the words in the correct order: the, change, of, decided, goods, we, some

goods design decided to we change the of some. we change to the design decided of goods some. some goods to change the design we of decided. the design of some change decided to we goods.

• we decided to change the design of some goods.

358 Complete the sentence: Drugs need to be made in large numbers on before they can be sold.

the overproduction an assembly line

 an industrial scale the market research the light industry

359 Make statements putting the words in the correct order: the, production, materials, of, industry, is, goods

the, industry, and, production, goods, of, materials, is.

• industry, is, the, production, of, materials, and, goods. the, goods, is, materials, production, of, and, industry. industry, materials, and, the, goods, is, production, of. the, materials, and, production, industry, is, of, goods.

360 Make statements putting the words in the correct order: five, of, carrying, market, are, research, there, ways, out

there, are, five, ways, of, carrying, out, market, research. there, ways, of, carrying, research, are, market, out, five. five, out, market, there, ways, carrying, research, are, of. carrying, out, ways, of, research, market, are, five, there. research, ways, of, market, carrying, out, five, are, there.

361 Choose opposite of the word: to launch

to limit to suppress to cover to begin

to withdraw

362 Complete the sentence: Marketis the process of finding out what people really wan

share

growth

research

launch

payroll

363 Match the word to its definition. The moment when a product is officially made available for sale.

survey

 product launch payroll perfomance review glass ceiling

364 Choose the synonym of the word: particular

activ

special

usual

urgent

common

365 Choose the synonym of the word: advanced

useful

progressive

important

correct

obsolete

366 Complete the sentence: Making televisions refers to Industry

steel

light

aerospace

automobile

heavy

367 Choose the right word and put it in the sentence: 1.We require the goods for urgent 2.Due to your ...they succeeded in business. 3.The ... of our sales has remained stable. a) assistance b)percentage c) delivery

1-b,2-c, 3-a

• 1-c,2-a,3-b

1-a,2-c,3-b

1-c,2-b,3-a

1-a,2-b,3-c

368 Choose the right word and put it in the sentence: 1. Who is ... for the test of the new equipment? 2. Our machines are ... in operation. 3. The terms of delivery are quite ... for our company. a) reasonable b) responsible c) reliable

1-c,2-a,3-b

1-a,2-b,3-c

1-a,2-c,3-b

• 1-b,2-c,3-a

1-c,2-b,3-a

369	Choose	the	synonym	of the	word:	launch

hire

start

close

prepare

accumulate

370 Complete the sentence:..... carries passengers and goods.

artist

commercial ladder

commercial airline

corporate

profit

371 Complete the sentence: In-person can show an example or sample of a new product, but they are expensive.

market

surveys

edge

trials

rollout

372 Choose the synonym of the word produced

shortaged

manufactured

referred

automated

hand-made

373 Choose the synonym of the word to last

to demand

to continue

to exist

to solve

to abolish

374 Complete the sentence: Some and traditionally work different hours.

holidays and businesses

businesses and industries officials and orders shops and capitals

installments and industries

375 Choose the correct variant. davam etmək, продолжать

to celebrate

to last

to close

to open

to abolish

376 Complete the sentence: If the law is broken criminal proceedings may

Derived

start

abolished

tasted

capitalized

377 Complete the sentence: Overtime is usually in the UK.

called

paid

sold

closed

asked

378 Choose the synonym of the word event

income

burglary

profit

occasionctip

379 Complete the sentence: Payments to the author from the publisher are...

designs

payments

intellectual properties

Royalties

patents

380 Complete the sentence: The handmade furniture is

a mass production

a craft industry

textiles

a beta version

a CADCAM system

381 Choose the correct variant. plan, layihə (план, проект)

benefit

project

fund

provision

tax

382 Complete the sentence: Products that are no longer up-to-date because they use old technology are

.....

routine

innovative

obsolete

state-of-art

hi-tech

383 Complete the sentence. If too many things are being produced by a particular industry in relation to the number of people who want to buy them, there is

benchmarking

 overproduction outsourcing infringement customization

384 Match the word to its definition. The number or type of things that a company, plant, industry or country produces.

stock input

output glut range

385 Complete the sentence: The maximum amount that a particular company, plant or industry can produce is its

interest

capacity sample shift

chain

386 Complete the sentence: Car production was very...... – it took a lot of work to produce each car.

hand-made entry-level high-tech computer-assisted

labor-intensive

387 Match the word to its definition. Producing large numbers of similar products.

long tail

 mass production custom-built benchmarking learning curve

388 Complete the sentence: A name used on a product is.......

generics

 brand name portfolio store brand brand image

389 Match the word to its definition. An occasion when an inventor asks the authorities to officially recognize an invention as their property.

trademark patent application

 intellectual property royalty payment copyright infringement

390 Complete the sentence. Information or knowledge that belongs to an individual or company is

proprietary

branch trademark ladder resign

391 Match the word to its definition. An occasion when someone makes an illegal copy of music, etc. from an internet site.

 illegal download proprietary information copyright infringement patent application intellectual property

392 Complete the sentence: The machines are expensive but very – they produce a lot in relation to what they cost.

state-of-the-art labor-intensive obsolete go-slow

cost-effective

393 Complete the sentence: Payments to the author from the publisher are......

designs

royalties
 patents
 intellectual properties
 payments

394 Complete the sentence: The occasion when an inventor asks the authorities to officially recognize an invention as his/her property is called............

consumer application fake application leasing application

 patent application property application

395 Complete the sentence: The occasion when someone uses another's text, pictures is called......

innovation infringement

 copyright infringement copyright agreement intellectual infringement proprietary infringement

396 Complete the sentence: The law relating to designs, ideas that belong to someone is called......

royalty property design property copyright property

 intellectual property patient property

397 Complete the sentence: If not enough goods are being produced, there is......

mass production

a surplus a glut a surplus

a shortage

398 Choose the right word and put it in the sentence: 1.We'd like to see the ... process. 2.The ... of labour satisfied everybody. 3.The ... of this market is usually cheaper than the others'.a) productivity b) product c)production.

1-b,2-c,3-a 1-a,2-b,3-c 1-b,2-a,3-c

• 1-c,2-a, 3-b 1-c,2-b,3-a

399 Complete the sentence: The machines are expensive but very – they produce a lot in relation to what they cost.

go-slow

 cost-effective obsolete labor-intensive state-of-the-art

400 Choose the synonym of the word project

plan
 paper
 newspaper
 magazine
 shell

401 Match the word to its definition. An occasion when someone makes an illegal copy of music, etc. from an internet site.

patent application

 illegal download copyright infringement proprietary information intellectual property

402 Match the word to its definition. A payment made to the owner of a design by someone else who uses it.

copyright infringement proprietary information patent application

 royalty payment intellectual property

403 Match the headline with the correct article: Food shortages hit Eastern Africa.

Too much oil has been produced recently in relation to world demand...

There has been too much building in the city centre and now there is a lot of office space standing empty... The plant's capacity is 3000 computers a week and it's producing 3000...

Rainfall has been below average in Eastern part of Africa for the past five years. Not enough food has been grown...

Overall production in the country rose by five per cent last year...

404 Complete the sentence: The meaning of the word to invent is ...

to make a new idea successful

 to design and make something for the first time to think of new ideas, methods, products, etc.
 to make plans or drawings for how something is to be made.
 the practical or industrial use of scientific discoveries.

405 Complete the sentence: Copyright infringement is

when someone uses another's text, pictures etc. without permission an arrangement between the owner of a design and someone else, allowing them to use the design for money the law relating to designs, ideas etc. that belong to someone. a payment to the owner of a design, or to an author designs, ideas that belong to someone

406 Choose the synonym of the word: fake

fraud

 counterfeit embezzlement bribe withdraw

407 Choose the correct variant. ləğv etmək, отменять, упразднять

to start

 to abolish to break tocelebrate
 to demand

408 Complete the sentence: A lot of specials security features are...

the law that say what shops are closed.

 modern photographic and printing devices. the oldest crimes in history. serious problems in the past.
 officials demand the law should be abolished.

409 Choose the correct answer: Why was the United States Secret Service set up in 1865?

to issue the currency

 to suppress counterfeiting to prepare the budget to borrow the money to cover the risk

410 Complete the sentence: These new features appeared first in of certain denominations only.

foreign currencies counterfeit crime supplement

banknotes

411 Choose the correct variant. ləğv etmək, отменять, упразднять

to abolish to break to celebrate to demand to start

412	Choose	the	synon	ym	of the	word.	fake

hike

counterfeit

scale

retail

grant

413 Complete the sentence: The US dollar is the most counterfeited

add

currency

paper

property

a book

414 Choose the correct answer: What is a counterfeiting?

change

 false money paper money currency coins

415 Choose the correct answer: What kind of new security features were added to the USA dollars?

weak thread embedded in the paper transparent thread embedded in the paper

 invisible thread embedded in the paper strong thread embedded in the paper visible thread embedded in the paper

416 Choose the synonym of the word: fake

 counterfeit embezzlement bribe withdraw

fraud

417 Complete the sentence: The establishing of Secret Service curtailed...... to a certain extent but thisstill exsist.

 counterfeiting, crime measures,printing counterfeiting, history banknotes, print made, local

418 Complete the sentence:of money is one of oldestin history.

fibro, thread currency, ------features, crimes

counterfeiting, crimes

----, established

419 Complete the sentence: It costs money to keep components and goods available for customers to b	uy
in	

stock credit strain

fund

capital

- 420 Complete the sentence: Stocks have to be stored kept in special buildings called......
 - warehouses mutuals plants headquaters boardrooms
- 421 Choose the synonym of the word: keep

peer

store

sell

provide

prevent

422 Choose the correct answer: What do expansion of international capital flows contribute?

preliminary analytical review

lodge an appeal

labour migration

 the removal of exchange control and financial deregulation managerial control

423 Complete the sentence: Firms controlling activities in several nations have been known as multinational enterprises or

 transnational corporations international capital flows foreign indirect investment international economic development international diffusion

424 Complete the sentence: It was not easy to find the right ... to put our goods in.

business

warehouse

claims

finance

materials

425 Match the sentence with the correct defenition: Doing things as quickly and cheaply as possible, without waste.

custom-built production

 lean manufacturing overproduction mass production mass collaboration

03.05.2017	
426 Con	plete the sentence: Fineness of gold is
	-
	the hardest substance.
•	often shown in carat.
	equal to 24 carat.
	stated as 750 or as 18 carat.
	applied to precious stones.

- 427 Choose the correct answer: What is equal to the best 999,9 fineness of gold?
 - 18 carat
 - 28 carat
 - 20 carat
 - 14 carat
 - 24 carat
- 428 Complete the sentence: Diamond is a precious stone ... pure carbon ... crystallized form.
 - over, out
 - of, in
 - at, in
 - from, to
 - of, at
- 429 Choose the right variant of the statement:
 - Notion of the carat can be applied of precious stones also.
 - The notion of carat can also be applied to precious stones. The notion of stones can be applied to also carat precious.
 - Also the notion of precious stones can be applied to carat. The notion of carat be applied can to precious stones also.
- 430 Complete the sentence: The fineness of 750 is equal to...
 - 14 carat
 - 12 carat
 - 16 carat
 - 24 carat
 - 18carat
- 431 Complete the sentence: When we apply the notion of carat to precious stones it shows its ...
 - form
 - fineness
 - weight
 - colour
 - shape
- 432 Complete the sentence: Fineness of gold is very often shown in
 - stone
 - ruby
 - grantee
 - carat equal
- 433 Choose the opposite for the word: precious

portable

cheap
dear
golden
silver

434 Choose the wrong variant. There are only four precious stones, they are as follows:

sapphire

limestone ruby

diamond

anamona emerald

435 Choose the wrong variant. The precious metals are used for various purposes

```
for jewelry industry
for numismatic coins
for medals
as a commodity to be sold and bought
```

• for paying a premium

436 Choose the wrong variant. The most popular bullion coins are:

New Jersey
 Maple Raf
 New Sovereign
 Britannia
 American Eagle

437 Complete the sentence: When the price of some commodity increases, consumers will try to use less of it but will want to sell more of it.

customer

 producers borrower. creditor auditor

438 Complete the sentence: Actually gold is used as..........

coins alloy bar eagle maple

439 Choose the synonym of the word particularly

 specially notably verbally closely accordingly

440 Complete the sentence: Wikinomics is a form of

light industry learning curve craft industry

mass collaboration
leading edge

- 441 Complete the sentence. An entrepreneur may found a series of companies or
 - start-ups blogs chains inputs

agenerics

442 Choose the synonym of the word: Custom-built

best practice low-tech

 tailor-made labor-intensive cost-effective

- 443 Choose the synonym of the word: accuracy
 - liability
 - exactness policy degree training
- 444 Complete the sentence: compares our performance to performance levels in other power stations.
 - representing goods
 - benchmarking rivalry cooperating obtaining
- 445 Complete the sentence: Benchmarking can be seen as another form of people and companies working together.
 - standartization
 - collaboration efficiency infringement customization
- 446 Complete the sentence: Someone who buys the services of a private detective agency is a/an ...
 - Customer
 - Client

Trader

Owner

Consumer

- 447 Choose the opposite of the word: purchased
 - Sold received bought hired

got

448 . Match the word to its definition.	An organization	that buys thir	ngs for use	e in producing	its own goods or
services.					

building society

 industrial buyer vendor customer base focus group

449 Complete the sentence: The most important factor of mass production is

demutualization severance payment fundraising limited liability

standardization

450 Complete the sentence: The most important companies in a particular market are often referred to, especially by journalists, as.......

segments

key players rivals mutuals

charities

451 Complete the sentence: are people who buy products or services for their own use.

vendors

 Consumers producers partners receivers

452 Complete the sentence: A machine is a machine from which people can buy coffee, cigarettes, etc.

cash

vending scale split servicing

453 Complete the sentence: Someone buying a house is a/an......

trader owner

user client

purchaser

454 Complete the sentence: Someone who buys food in a supermarket is a/an

vendor

trader

customer seller

economist

455 Choose the correct answer: Who is a buyer?

Who works for several different companies A person sells something.

A person who buys something.
 Who works in his own business
 Who makes an audit

456 Choose the correct answer: Who is street vendor?

 someone who sells things especially on the street someone who collects premiums weekly someone who puts the client in touch with the insurer someone who heads a department or an organization someone who collects premiums weekly

457 Complete the sentence: The exchange rates for various currencies are determined by.......

unit trusts labour forces

 market forces travel agents offices pension funds

458 Choose the wrong variant: Selling and buying foreign currency is carried out in....

 municipal services travel agents offices bank counters bureau de change exchange offices

459 Complete the sentence: Dollars, euros and yens are

Bonds

Currencies

Loan

Shares

Certificates

460 Choose the synonym of the word. rescue

spend

burden

save write-off settle

461 Complete the sentence:... is the price of one country's currency or commodity (typically gold or silver).

spot exchange rate

 a foreign currency exchange rate depreciation managed rate regime weakening

462 Complete the sentence: for various currencies are determined by market forces.

certain sums exchange currency

 the exchange rates special exchange foreign currencies

463 Complete the sentence: means the money of a foreign country.

shares

currency

duty

checks

draft

464 Choose the correct variant: açıq bazar (открытый, рынок)

institution

 the open market financial system firm

households

465 Complete the sentence: is used to talk about the activity of trying to sell more, be more successful.

surplus

marketing

competition capacity

rollout

466 Choose the synonym of the word. competitor

reseller

franchisor

rival

chain

consumer

467 Complete the sentence: If competition isn't strong, it may be described as ...

low-key

intense

bailout

bottom-end

cash pile

468 Complete the sentence: describes the activity of trying to sell more and be more successful.

partnership sole proriertorship segmentation marketing

competition

469 Complete the sentence: If a company a market it is the most important company selling there.

corners

dominates

abandons penetrates gets out of

470 Complete the sentence: If a company..... a market it stops selling there.

corners

abandons
 penetrates
 monopolizes
 dominates

471 Complete the sentence: Attainment is

promotion

achievement

leaving

assuring

occurrence

472 Complete the sentence: will certainly depend on the terms of delivery.

expenditure

 the price quotation transportation expences

473 Choose the correct variant. Delivery is ...

 the act of bringing goods, letters to a particular person or place to bring a product into use for the fist time to make a choice about something to give special attention to a person or thing a group of buyers with specific requirements

474 Complete the sentence: We can delivery the goods with FOB terms English

port price case detail question

475 Complete the sentence: If the goods are offered on FOB terms

the price will cover the cost of the goods and freight to the port destination

• the price includes the cost of the goods and transportation expenses to the port of shipment. the price will cover the cost of the goods.

the price will cover the cost of the goods, insurance expenses and freight or transportation expenses to the port of destination.

the price includes the cost of the goods and transportation expenses to the railway station only.

476 Choose the synonym of the word dispatch

own

ship involve share

decrease

477 Choose the synonym of the word: distribution

shift

allocation education degree capaciy

478 Choose the correct meaning of FOB:

free border

 free on board forecast of business business of banks fright on board

479 Complete the sentence: Oil are traditionally quoted in US dollars per barrel.

business

pricesincomesrise

shares

480 Complete the sentence: If the goods are offered on FOR terms the price will include......

the cost of port to the board the coast of the boards on planes the cost of price to the ship the cost of covering

• the cost of the goods and transportation expenses to the railway station

481 Complete the sentence: If the goods are offered on FOB terms the price will practically include......

 the cost of the goods transportation expenses the coast of the boards the terms of company free over board expenses exposure

482 Complete the sentence: If the goods are offered on CIF terms

the price includes the cost of the goods and transportation expenses to the port of shipment the price includes the cost of the goods and transportation expenses to the railway station only. the price will cover the cost of the goods.

• the price will cover the cost of the goods, insurance expenses and freight or transportation expenses to the port of destination.

the price will cover the cost of the goods and freight to the port destination

483 Choose the synonym to the word. allow

promote

let require refer

find

484 Choose the correct answer: What are the main Ps of the marketing?

price, packing, place, performance

 product, price, place, promotion product, planning, performance, packing planning, providing, place, packing payment, profit, predict, planning.

485 Choose the wrong variant: Marketing is the process of.....

Distributing

Auditing

Pricing

Promoting

Planning

486 Complete the sentence :....... a product is to make a plan based on a particular marketing mix and put it into action.

to select

to identify

to market

to pressure

to withdraw

487 Complete the sentence: is the process of planning, designing, pricing, promoting and distributing ideas, goods and services in order to satisfy customers needs, so to make a profit.

the four Ps

marketing

market

competition

marketing orientation

488 Complete the sentence: Marketers may describe themselves as.....

shareholders

market-led

owners

managers

vendors

489 Choose the correct variant: quraşdırmaq; устанавливать.

to stress

to install

to retire

to reply

to charge

490 Choose the synonym of the word sample

capacity

research

specimen

rollout

scale

491 Complete the sentence: The buyer has a few talks or... with the prospective seller.

prepare the contract

exchanges letters
 sign a contract
 came to an agreement
 guarantees the obligations

492 Choose the synonym of the word. advanced

important

 progressive useful obsolete correct

493 Choose the correct answer: These computers ... our customers requirement.

agree

meet

discount

see

discuss

494 Complete the sentences: In the course of making enquiries and offers, the parties very often.....

speak about the time limit

 meet to agree upon one or another question meet to read a contract are afraid cannot agree are busy

495 Choose the wrong variant. For making a new product, producers need....

 finished goods knowledge capital labour raw materials

496 Complete the sentence: These companies are... your goods.

interesting interested with. interesting in interest

interested in

497 Complete the sentence: Product......is when a company pays for its products to be used or seen in films and TV programmes.

 placement positioning line undercutting telemarketing

498 Match the word combination to its definition. The stages in the life of a product and the number of people who buy it at each stage.

product positioning product portfolio

product mix product line

product lifecycle

499 Choose the synonym of the word. awareness

placement force image

recognition collaboration

500 Complete the sentence: Consumer goods that last a long time, such as cars and washing machines, are

•••••

low-key custom-built market-led

 consumer durables fast-moving

501 Complete the sentence: All the ideas that people have about a particular brand are its brand

generics label name awareness

image

502 Match the word combination to its definition. A company's products considered together and in relation to one another.

product lifecycle product range

product portfolio
 product placement

503 Match the word combination to its definition. Products that are not branded – those that do not have a manufacturer's brand name.

awareness perks

 Generics corners durables

504 Match the word to its definition. A list of a company's products.

product placement product range product line product portfolio

product catalogue

505 Complete the sentence: is when a company pays for its products to be seen in films and TV programmes.

product placement.

```
product portfolio
product range
product positioning
product lifecycle
```

506 Complete the sentence: is how a company would like a product to be seen in relation to its other products.

 product positioning product lifecycle product portfolio product range product placement.

507 Complete the sentence: is the stages in the life of a product and the number of people who buy it at each stage.

 product lifecycle product portfolio product range product positioning product placement.

508 Complete the sentence: is a company's product of a particular type.

 product range product placement.
 product positioning product portfolio
 product catalogue

509 Chose the correct answer: What is the product portfolio?

a company's products considered together and in relation to one another
a series of advertising for a particular product
making a product available for sale
a list of a company's products
the stages in the life of a product

510 Complete the sentence: To achieve means

to fail

 to succeed in doing something to strength responses to fail to finish

511 Complete the sentence: The idea is to make a brand and it in customers' minds.

make

keep last have do

512 Complete the sentence: can refer to the materials and components used to make products.

designing

goods

promoting production advertising

513 Complete the sentence: A brand is.......

deciding what to sell

a name that company gives to its products.
 the process of planning ,pricing and designing a company's products of a particular type a company's products, as a groups

514 Choose the wrong variant: Contract usually contains the following information:

terms of delivery

 a firm's accounting records price and total value names of the buyers and sellers terms of payment

515 Choose the synonym of the word contract

business

 agreement goods enquire letter

516 Choose the wrong variant. Contract usually contains the following information:

Names of the buyers and sellers

Control of the interest rate

Place or city

Terms of delivery

Price and total value

517 Complete the sentence: Two parties come to a/an......

Price

Agreement
 Description
 Sign

Sign Effect

518 Complete the sentence: When parties agree on price, they sign a

destination

letter

contract signature Bill of Lading

519 Complete the sentence: When the prospective buyer receives the offer he carefully......

signs the product

 studies it looks for the seller promotes a new product makes the list 520 Complete the sentence: According to the purpose and contents, contracts can cover

inflation, reasons

goods, services, licences effect, legal sheet, balance, sheet coins, money

521 Make the statements putting words in correct order: goods, usually, are, issued, after, commercial, invoices, shipped

Commercial, invoices, usually, are, issued, after, shipped, are, goods.

Commercial, invoices, are, usually, issued, after, goods, are, shipped. Commercial, invoices, are, usually, issued, shipped, are, after, goods. Commercial, invoices, usually, are, shipped, are, issued, after, goods. Commercial, invoices, are, issued, after, goods, are, usually, shipped.

522 Complete the sentence: According to the purpose and contents, ... can cover goods, services, licences, patents, technology and know-how.

terms

contract

letter

pressure

commercial invoices

523 Complete the sentence: A period of ten years is called ...

percent

trace

cycle

benefits

decade

524 Choose the correct degree of adj. and (or) the adverb:I spend...money than you, because the clothes which I bought was not...yours.

fewer, so expensive

 less, so expensive as loss, more expensive more, more expensive more, so expensive so

525 Complete the sentence: is used to talk about goods that sell in large quantities and the people who buy them.

loss-leaders cross-promotion chain store

upmarket

mass market

526 Choose the opposite for the word. cheap

expensive

fixed

main

basic

exclusive

527 Match the word to its definition.	A group of buyers v	with specific require	ements that is relative	ly small but
that may be profitable for companies	that sell to it.			

segment tag

niche range surplus

528 Complete the sentence: Price is a label attached to goods, showing the price.

boom

tag

hike

cut.

controls

529 Complete the sentence: Priceis the occasion when competing companies reduce prices in response to each-other.

war

cut

hike

controls

boom

530 Complete the sentence: Price cut is

the process of planning, designing and pricing

a reduction in price
government efforts to limit price increases
an increase in price
a good period for sellers, when prices are rising quickly

531 Match the word combination to its definition. A shop in a town that is open long hours.

hypermarket

 convenience store department store chain store supermarket

532 Complete the sentence: When the goods are expensive it is

price cut inflation marketing boom downmarket

upmarket

533 Complete the sentence: is a very large shop, mainly selling food.

deep discounter

 supermarket convenience store chain store hypermarket

534 Complete the sentence: is a part of shops with the same name.

chain store convenience store supermarket hypermarket deep discounter

535 Choose the correct variant: istehsalın azalması (tənəzzülü); спад производства.

transaction

 recession interaction competition regulation

536 Complete the sentence: In modern economies...... are the most important source of government revenues.

contracts

taxes

 insurance companies
 audit
 loans

537 Complete the sentence: A number of countries have problems because of......

entering with other countries into double tax treaties.

 significant taxpayer non-compliance. harmful effects of double taxation. tax liability on the property and income. illegal evasion of tax obligations.

538 Choose the synonym of the word safe

recurrent

 reliable sufficient decisive restricted

539 Choose the synonym of the word foreign subsidiary

foreign company

 foreign branch foreign citizen foreign institution foreign operation

540 Complete the sentence: Oil is an important in modern economies .

supply

 commodity abundant assumption clothing

541 Complete the sentence: Taxes are a compulsory financial ...

revenue

contribution

benefit income profit

542 Choose the opposite of the word intricate

gradual sharp

simple available contrary

543 Choose the opposite of the word reduce

negative

increase insecurity

hire

outside

544 Choose the synonym of the word to enhance

to surplus

to boost

to deserve

to motivate

to eliminate

545 Complete the sentence: A television advertising is also called a.....

niche

commercial particular

free

singular

546 Choose the synonym of the word. gift

range

design

present sample

plan

547 Complete the sentence: A series of advertisements for a particular company, product, etc. is an advertising

image

campaign

gift

agency

promotion

548 Complete the sentence: is when you buy one product, and you are recommended to buy another product that may go with.

sales area

clicks and mortars

cross promotion

Shopping chart sales territory

549 Match the sentence with the correct definition: Yesterday I bought two kilos of apples for half the usual price.

loyalty cards promotion

 special offer free gift free sample

550 Match the sentence with the correct defenition: Many supermarkets run competitions and offers to encourage people to buy from them.

special offer

 promotions loyalty cards free sample free gift

551 Choose the synonym of the word promotion

hire

 support negative outside increase

552 Choose the synonym of the word decrease

overdraw

 recession promotion contention gap

553 Choose the synonym of the word retain

 maintain repay attempt comprise impact

554 Complete the sentence:generally involve some kind of tangible asset.

institution

 real investments indirect tax migration audit

555 Complete the sentence: In the existing, recent years have seen a growing interest of foreign investors in the Azerbaijan market.

 spite of, obstacles purchase, capital investor, household organizational, risk recent, bank

556 Match the verb to correct with a noun:

 inequality currency welfare taxes check

557 Choose the opposite of the word internal

maximum

 external exportal importal minimal

558 Choose the correct answer: What is the investment?

describing the activity of trying to sell more and be more successful.

 expenditure on productive capital goods. simply an addition to the circular flow of income. the total level of productions of goods and services. production of materials and goods.

559 Complete the sentence: Selling on the..... is called e- commerce.

traditional retailing commercial TV radio

Internet shopping card

560 Complete the sentence: We conducted our audit in accordance with generally ... auditing standards.

is accepting

 well accepted accepts shall accept is accepted

561 Complete the sentence: The natural finalization of the audit process is the.....

assessment of the internal accounting controls.

 auditor's report financial information tests in totals comparison with budgets

562 Choose the correct answer: What is auditing?

a process of monitoring in which a firm's accounting records are regarded a process in which the prices on goods are taxed a process in which the promotion of goods is carried out

 a process in which an independent accountant audition examines a firm's accounting records a process in which the ways of movement of goods are studied

563 Choose the synonym of the word target

support

aim

crime

account

denomination

564 Complete the sentence: To remove is

to ask

• to take off

to stare

to apply

to return

565 Choose the correct variant: istehsal хэгсlэгі; издержки производства

 production costs business cycle recession factor of production rapid expansion

566 Complete the sentence: In planning the concert, they found they had forgothen to the singers, and only had money to pay the orchestra.

report

true

discount

trade credit

budget for

567 Complete the sentence: She felt the organization was.... and wasting money on entertainment and luxury travel.

 overspending undercutting working filling for looking for

568 Complete the sentence: Sales target is...

 sale hoped for in a particular period sale predicted in a particular period statistics showing the amount sold money received from sale increase in sale

569 Choose the wrong variant: A wholesaler is a ...

reseller

 customer middleman dealer distributor

570 Complete the sentence: A person or a business that has an agreement to sell the goods of another fin	m is
creditor	
distributor	
client	
end user	
auditor	
571 Choose the synonym of the word. total cost	
variable	
• overall	
limited	
single	
external	
572 Match the word combination to its definition. Sales expected in a particular period.	
sales revenue	
sales forecast	
sales figures	
sales target	
sales turnover	
573 Complete the sentence: costs do not change when production goes up or down.	
special	
• fixed	
trade	
target	
variable	
574 Complete the sentence: The cost of the heating and lighting is	
indirect cost.	
fixed cost	
direct cost	
variable cost	
overhead cost.	
575 Complete the sentence: To be careful or certain to do something is	
to release	
• to assure	
to set	
to deduct	
to grant	
576 Complete the sentence: The aim of producing companies is to obtain	
 higher profits 	
grow	
raise	
failure	
machines	

577 Complete the sentence: Sales revenue is.......

money got from sales
 the number of things sold
 increase in sales
 statistics showing the amount sold
 sales aimed for in a particular period.

578 Choose the correct variant: cari hesabda əmanət; вклад на текущем счете

store of value

 checking deposit unit of account denomination means of payment

579 Make statements putting the words in the correct order: in, quite, trade credits, normal, business

are, quite, normal, in, business, trade credits.

trade credits, are, quite, normal, in, business.
in, business, are, normal, quite, trade credits.
trade credits, quite, normal, are, in, business.
trade credits, are, in, quite, normal, business.

580 Complete the sentence: Small business complain that larger companies abuse ... by paying invoices too slowly.

Take credit

Credit policy

Trade credit

Credit card

Give credit

581 Complete the sentence: A company'sare its debts to suppliers, lenders, tax authorities, etc.

burdens

liabilities

spinners

overheads

targets

582 Choose the synonym of the word. depreciation

design

amortization

realization

distributing

requirement

583 Complete the sentence: A company's gives a picture of its assets and liabilities at the end of a particular period, usually the 12 month period of its financial year.

ledger

bookkeeping

balance sheet

financial record

balance of payments

584 Complete the sentence: Credibility is

mankind

currency

possibility figures

judgement

585 Choose the correct answer: Which of the words is closest in meaning to the invoicing?

bill of lading trade credit. bill of exchange. credit policy

billing

586 . Complete the sentence: Intangible assets are...

equipment, machinery, land

 company's good reputation with existing customers and reduction in the amount a company's debts to supplier, lenders money in the bank, investments

587 Choose the correct answer: Which of the expressions is closest in meaning to the word depreciation

 amortization balance sheet assets financial year financial year

588 Choose the correct answer: What are assets?

 have value or the power to earn money provide goods, organize promotions are when famous people recommend a product are reduction in the amount are a company's debts to supplier, lenders, and tax authorities.

589 Complete the sentence: ... are a company's debts to supplier, lenders, and tax authorities.

 liabilities capitals brands assets marketing

590 Choose the synonym of the word 'liability"

enterprise balance asset

debt payment

591 Complete the sentence: You want to raise money for your company, but you ... to sell shares.

didn't wanted

don't want wanted no is want

doesn't

592 Complete the sentence: ... is the money that a company uses to operate and develop.

book

money

capital

portal

Bank

593 Complete the sentence: Expanding may have to pay higher wages to attract the extra labor that they require.

countries

industries

activities

Laboratories

commodities

594 Choose the synonym of the word collateral

capital

budget

dividend

lender

security

595 Chose the correct answer: What is the principal?

to make something available capital in the form of shares

• the sum of money borrowed a large amount of money

the amount of loan capital that a company has in relation to its share capital

596 Choose the synonym of the expression be in the red?

issue a share make a profit

make a loss

make a discount

make an account

597 Choose the correct answer: What is the bottom line?

 the final figure for profit or loss issuing new shares satisfying the needs of the consumer providing finance for business calculating of pre tax profit and pre tax loss

598 Complete the sentence: US companies report their results every quarter -

 every three months every four months every year annually every month

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	ose the synonym of the word. repay.
•	compensate
	trade
	margin
	spend
	borrow
600 Com	plete the sentence: Information given by a company about its financial results is financial
•	reporting
	share
	property
	research
	launch
601 Com	plete the sentence: The final figure for profit or loss is what people call informally the
	balance sheet
•	bottom line
	limited liability
	price hike
	retail outlet
602 Com	plete the sentence: The amount of loan capital that a company has in relations to its share capital
	security
•	leverage
	payment
	property
	loan
603 Com	plete the sentence: The sum of money borrowed is the
	percentage principal
	relevant
	profit
	borrower
604 Choo	ose the synonym of the word: bail out
	settle
	issue
	wind up
•	rescue
	write off
605 Choo	ose the correct variant; sövdələşmə; сделка;
•	transaction

606 Choose the correct variant: müdafiə etmək, qorumaq; защищать

solutionregulationcomposition allocation

tend

utilize

govern

protect benefit

607 Choose the opposite of the word attaintment

frame

effect

function

precious

failure

608 Complete the sentence: When a company is in difficulty and cannot be saved, it......

gets outplacement

goes bust

recalls a product

hands in the notice

is demoted

609 Choose the synonym of the word to wind up

to promote

to create

to rescue

to star

to liquidate

610 Match the two parts of expressions: 1.parent ;2.white;3.join; a) knight; b) company; c) venture

• 1-b, 2-a, 3-c

1-a, 2-b, 3-c

1-a, 2-c, 3-b

1-b, 2-c, 3-a

1-c, 2-a, 3-b

611 Choose the synonym of the word merger

sell-offs

takeover

bailouts

debt crisis

non-core assets

612 Match the two parts of expressions:1. Make- a) for bankruptcy 2. file- b) mountain; 3. Cash - c) acquisitions

1-b, 2-a,3-c

• 1-c,2-a,3-b

1-a, 2-b,3-c

1-a,2-b,3-c

1-c, 2-b, 3-a

613 Chose the correct answer: What is the meaning of expression filing for bankruptcy protection?

• to ask for a period of time before paying back debts. to increase something or make it larger

to change an unsuccessful business and make it successful to buy other company to stop operating as a business

614 Chose the correct answer: What is a debt burden?

a company's debt, especially when considered as a problem

the occasion when a company has serious difficulty in repaying its debt.
 the occasion when a company persuades lenders to change repayment dates and terms
 the occasion when a company repays its debt or interest on it
 the occasion when a company fails to make debt repayment

615 . Match the word to its definition. Specialists who wind up the company – they sell the company's assets and pay out what they can to creditors.

borrower

bailouts

receivers distributors commuter

616 Choose the synonym of the word. collapsed

applied

crashed

fired

laid off

shipped

617 Choose the synonym of the word: merge

attempt

lend

join

share

buy

618 Complete the sentence: Money which is charged by a bank for borrowing money is.....

principal

loan

capital

percentage

interest

619 Complete the sentence: I have an account which I share with someone means, I have a ...

checking account

 joint account deposit account current account

savings account

620 Complete the sentence: Internet banking allows you to check your balance ...

On TV

on line

in a line

on the phone

on the radio

621 Complete the sentence: A mortgage is ...

- a loan to buy a house
 a loan to pay contributions
 a loan to pay a current account
 a loan to buy a share
 a loan to buy a car
- 622 Complete the sentence: Company has spend a large of money on their new site.

share piece charity deal

amount