

**INTERNATIONAL WORKSHOP**

# **MANAGEMENT OF INTERNATIONAL ACTIVITIES IN EDUCATION:**

**CASE  
STUDIES**



Institut  
für  
Intellektuelle  
Integration

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**Vienna Austria**

**June 26 - July 15 2017**



**Dear colleagues!**

Within the framework of the comprehensive International Partnership plan "Educational Innovations of the 21st Century" the III Institut fuer intellektuelle Integration / III Institute for Intellectual Integrations / organizes the

**Second Annual International Workshop /Practical e-learning course/**

**«Management of International Activities in Education: case studies»**

**June 26 – July 15, 2017  
Vienna (Austria)**

**The co-organizers of the project:**

- International Association for People-Environment Studies aiming to improve the physical environment and human well being, IAPS
- Universitaet Wien (Oesterreich), UW
- Comenius University in Bratislava (Slovak Republic)
- III Institut fuer intellektuelle Integration (Oesterreich)

**The objectives of the international workshop / practical distance course:**

- to develop competences in the organization and management of international activities of educational institutions
- to develop practical skills and competences in marketing, the search of regular partners, designing cooperative long-term international programs as joint diplomas on the basis of active collaboration of the seminar participants and representatives of universities from Austria, Slovakia, UK, USA, Russia and CIS countries
- to focus the discussion "Undervalued Competencies" of the international department staff and their importance for university development strategies, to strengthen the consortium of networking, exchange of information and experience among participants with the support of the III Institut fuer intellektuelle Integration / III Institute for Intellectual Integrations
- positioning the III Institut fuer intellektuelle Integration as a center for expert interaction in the field of international education and public diplomacy, and as a platform for discussion of leaders and staff of international relations departments of universities in Eastern and Western Europe, and the Center for the Development of Informal Education.

**Target group:**

- the staff of the international departments of universities
- Directors of Cooperative International Programs of dual diplomas
- Professors, students of intercultural communication and international relations programs
- researchers in the field of comparative education

**Official languages:** German, English, Russian.

**International certification of participants:** III Institut fuer intellektuelle Integration (Austria). Certificate of Excellence for "Management of International Education" - 120 academic hours.

### **Registration for participation**

For participation in the international workshop / distance course you can register via the electronic application form [here](#), or on the seminar webpage at <http://www.rbs-ifie.at>

### **The deadline for registration is June 21, 2017.**

In the application form it is necessary to indicate the name of the participant, place of employment, position, academic degree, an e-mail address, Skype, WhatsApp, contact numbers, native language and the preferred foreign language of communication.

Group applications up to 10 people are welcome.

### **Tuition Cost**

390 euro for participants from Russia and CIS countries, 480 euro for participants from Europe.

A partial grant support is possible from the III Institute of Intellectual Integration based on the results of the interview with the participant after the registration (only for participants from CIS countries).

The tuition cost does not include the payment for the flight and accommodation.

### **Project administrators and contacts**

If you have any questions, you can contact the project administrators:

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## **The program**

### **International workshop /Practical e-learning course/ (Vienna, 2017) (Part-time session, 120 ac. h.)**

#### **«Management of International Activities in Education: case studies»**

Any country that has made breakthroughs in social, economic and political development, first, invested immense human, ideological and financial resources in education; second - intensively participated in the globalization and internationalization processes on all levels.

This seminar takes into account such tendencies and tries to bring together those who are interested in them.

#### **Basic education module: Global practices of international education**

Devoted to the consideration of basic terms and concepts of national, international education and integration processes in the modern world.

Primary documents of international education: the International Charter on Education, the 2008 Limerick Declaration on Lifelong Learning, the Bologna Declaration on the Approximation of Higher Education Systems, 1999, the Yerevan Communiqué of Education Ministers of the European Space of 2015.

Three-vector integration processes in the development of education. Intellectual integration in education and science. Models of structured cooperation and intellectual integration in international education.

#### **Educational Identification Module: International Education Systems: A Comparative Analysis**

Devoted to the comparative consideration of different education systems in terms of their similarities and distinguishing features (American, British, German, Russian, South-East).

The similarity of the education systems gives the opportunity to form collaborative international projects, which represent "points of growth" of specific partner programs in education. The differences in the systems represent risks that need to be incorporated in the strategy of partnership.

Familiarity and comprehension of alternative educational systems and technologies allows to increase efficiency in reconstructing the educational process at the university as a whole, taking into account the best international experience.

The module experts are professionals with experience in international education systems and international teams, capable of analyzing the advantages, disadvantages and "points of contact".

**Contentious educational module: International Cooperation Programs (ICP): theory and practice**

Devoted to the analysis of the state policy in the field of international activities of educational institutions in Europe, Russia, CIS. Analysis of the types and varieties of international collaboration programs operating in Europe, CIS, and Russia, performance criteria and financial models of international joint programs. Presentation of the III Institut fuer intellektuelle Integration. Analysis of "successful projects" of collaboration in architecture and construction professions by the example of the partnership program of the University of East London (UK) and the University of Architecture and Construction Kazan (Russia), the discussion of "Undervalued Skills" employees of the international departments and their importance for development strategies of the University"

**Educational module: Designing dual degree programs**

Devoted to the analysis and recommendations for the design of "dual/multiple diplomas" programs in the existent educational process. Analysis of European, Russian and Eastern European models for programs of dual diplomas. PR and marketing risks in the design of dual degree programs. The module is conducted by experts engaged with the dual degree programs in Europe, Russia, and CIS. Participants of the seminar are to present their universities and international collaboration programs.

**Analytical educational module: European system of quality in higher education**

Devoted to the theoretical foundations of the European system of quality and the independent evaluation practice in the quality of education. Implementation of the system for assessing the quality of education in Europe, Russia and CIS countries is based on the experience of specialists from these countries. Module experts are professionals of independent agencies hired to evaluate the quality of education in Europe, Russia and CIS.

**Cognitive educational module: Western pedagogical technologies of education**

Devoted to the analysis of innovative modern paradigms and education technologies in Europe and the world. Analysis of trending technologies of training. Recommendations for the implementation of foreign pedagogical technologies in the academic process of Russian education. The experts are educators – researchers with experience in development and application of innovative educational technologies within the University system

**Applied educational module: integration of Informal methods of education. New trends in the qualities of professional life.**

Devoted to the consideration of the following concepts: horizontal education / formal, vertical / informal and in depth / informal. The quality of life of the professional in terms of indicators characterizing the degree of implementation of life strategies and the

basic needs. The knowledge in the correlation and interaction of the quality of life and standard of living concepts in integrational education. Dyssynchrony of life motives, professional achievement and personal satisfaction. The quality of life indicators for University employees. Global rating of the quality of professional life. Improving the quality of life of University employee as a national idea, a social project aimed at increasing opportunities to solve their problems, achieve personal success and individual happiness, while minimizing the cost of this process, which is, maintaining emotional and physical health. Experts are professionals with experience in the development of professional and personal competence in the use of informal methods of educational integration, and in personal forms of improving the quality of life of University employees.

### **The final survey of the seminar participants and experts**

## **International committee of experts**



Univ.Doiz.PhD Oskar Riabovv-Raif., general expert, III Institute for intellectual Integrations, Austria



Univ.-Prof. Dr.Dr. Irina Sibgatullina, a scientific leader of the project, an expert, III Institute for intellectual Integrations, Austria



Univ.-Prof. Dr. Donald Ridley, an expert, University of East London, School of Psychology, GB /by agreement/



Univ.-Prof. Dr.Dr. Elfa Shabashvili, an expert, Prof. of Anatomy Medical Education Readiness Program (MERP), DeVry Medical INS., DeVry Miami FL, USA, Miami /by agreement/



Ass.-Prof. MMag. Dr. Martin Jandl, an expert, Sigmund Freud University, Austria /by agreement/



Univ.-Doc. Dr. Olga Poroschenko, an expert, Kazan State University of Architecture and Engineering, Russia /by agreement/



Ing. Wolfgang Melecký, Ph.D., Czech Technical University in Prague,  
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Mag. Lana Teriaeva-Maerz, a project administrator, III Institute for  
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### III PROJECTS IN VIENNA, 2014, 2015, 2016

