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ISSUES CONCERNING IMPLEMENTATION OF THE INNOVATIVE DEVELOPMENT STRATEGY IN THE PUBLIC ADMINISTRATION SYSTEM

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ABSTRACT

Accomplishment of innovations is very crucial in purposes of increasing efficiency in productivity. The state policy on innovative development is closely related to activities accomplished by an enterprise. Management of innovative processes depends on formal market coverage of a region, scope of scientific researches, level of practical-construction works, industry production and demand for innovations. The factors hindering innovations in industrial enterprises, expenses allocated in the industry according sorts of innovations, the capacity of innovation products on novelty level and kinds of economic activities have been determined, present international practice on innovation society, the essential concepts and indicators of social innovation policy have been researched, as well as the steps carried out on the direction of innovationizing of the republic and the novelties introduced by the State Agency for Public Service and Social Innovations under the President of the Republic of Azerbaijan within the framework. The purpose of the research is to ascertain tasks on development of innovation policy and to study successful implementation of innovations in appropriate management system. The scientific novelty of the research is installation of the remedies to establish informational, spiritual and intellectual values when producing scientific-technical products, commodities, fulfilling works and rendering services, as well as appropriate development of state strategy for innovations in this direction.

Keywords: innovative production, innovative development, innovation strategy, scientific and technical potential, scientific innovations

1. INTRODUCTION

All the areas connected with the people in society are eventually characterized as social spheres. But in the modern world, the power of each state is measured by the social life, the level of living and welfare of its people. Social policy is a necessary part of the domestic policy, which is closely linked to the level of economic development of each state, as a system of measures aimed at ensuring the living standards, income growth, employment, social protection, health, education and culture. In general, innovation is used in the sense of innovation. For the first time, the term “innovation” was included in the scientific circulation by C. Shumpeter’s “Theory of Economic Development”. Innovation is emerging of a unique product or service that has never been used before and a product of an independent creative work [1, pp. 26]. Innovations have been instrumental in the development of human society. Transition from one stage of development to another, at different stages, it was possible for them to rise to the level of world leaders in different countries. It is also known that historically the replacement of Eastern and Western civilizations as a place of science and innovation has been linked to the vital importance of innovations. Innovations that are of primary importance to the overall socio-economic policy of the state, as well as for achieving national goals, have major state support. In this regard, innovation projects in such areas as food processing and processing, fuel and energy complex, chemicals, new materials production, information and communication systems, transport, space exploration, biotechnology, nature use, medicine, socio-cultural development are of particular importance.
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