

UNEC BUSINESS SCHOOL

MASTERS IN BUSINESS ADMINISTRATION (MBA)

NAME OF SPECIALTY: BUSINESS ADMINISTRATION

SPECIALIZATION: BUSINESS ORGANIZATION AND MANAGEMENT

#	Specialization Code	Specialization	Credit
1	7004001	International Business	90/120
2	7004002	Business Analytics	90/120
3	7004003	Human Resource Management	90/120
4	7004004	Project Management	90/120
5	7004005	Marketing	90/120
6	7004006	General Management	90/120
7	7004007	Risk Management	90/120
8	7004008	Healthcare Management	90/120
9	7004009	Finance	90/120
10	7004010	Logistics and Supply Chain Management	90/120
11	7004014	Accounting	90/120
12	7004016	Blockchain Technology Management	90/120
13	7004017	Sports Management	90
14	7004018	Digital Business	90
15	7004019	Digital Marketing	90
16	7004020	Tourism and Hospitality Management	90
17	7004021	Artificial Intelligence in Business	90/120

Note 1: Those who graduate from the UNEC Business School MBA Program with 90 ECTS credits do not write a Master's thesis and cannot be admitted to doctoral studies. A Master's diploma is awarded at the end.

Note 2: Those who graduate from the UNEC Business School MBA Program with 120 ECTS credits write a Master's thesis and are awarded a Master's diploma at the end. They can be admitted to doctoral studies at the next stage and, after completing the doctoral studies, they can receive the scientific degree of "Doctor of Philosophy in Business Administration".