

# AZERBAIJAN STATE UNIVERSITY OF ECONOMICS (UNEC)



## DEPARTMENT:

## MASTER OF BUSINESS ADMINISTRATION

## PROGRAM: MBA



### The purpose of the MBA program is to:

- prepare professionals with higher education who accept responsibility, meet international standards, loyal to national traditions, possess the ideology of Azerbaijanism, democratic principles, business ethics, have creative, innovative, and independent mindset;
- prepare competent professionals who possess theoretical knowledge and practical skills, are capable of assessing innovations with modern mentality;
- help prepare graduate professionals to improve their leadership quality, internalize systematic knowledge, skills, and management habits, advance their education continually, investigate modern business information, promote to top positions by equipping them with analytical thinking style, decision making capabilities in modern society;
- provide graduate professionals with business ethics knowledge, presentation and time management skills, form their entrepreneurial logic, and efficiently integrate them to labor markets;
- teach students how to lead firms and organizations, work with personnel in a team setting, make creative and argued decisions and internalize these skills;
- manage structural and activity based changes in not for profit, profit and governmental organizations and predict expected trends in regulatory and business environment;
- award successful graduates with MBA degree and all the rights and privileges related to this degree;
- train the professors and staff to advance their specialization using exchange programs etc.;
- The MBA Department initiates the application of know-hows in education, continues the international relations, develops the brand and forms (MBA, EMBA, DBA, Distance MBA) the image of the program.

### MBA program length and location:

Accounting specialization of the MBA program lasts for 4 semesters within 2 academic years.

The course requirement is 11 core courses (66 credits), 3 electives (18 credits) and a capstone project (12 credits), total 96 ECTS (European Credit Transfer System) credits.

Converted to US credit system the course requirement is 11 core courses (33 credits), 3 electives (9 credits) and a capstone project (6 credits), 48 credits in total.

Courses are taught in fall, spring and summer semesters three times a week. University is located in Istiglaliyyat Street 6, AZ1001, Baku Azerbaijan. Contacts: e-mail: [mba@asue.edu.az](mailto:mba@asue.edu.az), tel/fax + (99412) 497 62 67

### Admission requirements to the program:

Baccalaureates having a minimum of 2 years of work experience with different backgrounds (economics, commerce, mathematics, engineering, medicine etc.) are eligible to join the MBA program. Eligible international students are accepted to the program based on a contract signed between both parties (university and potential student). Local students are required to pass a uniform state attestation exam before applying to the MBA program. Potential students are required to provide a proof of English language skills along with academic eligibility.

### Admission of foreigners:

Online admission process is carried out through [kabinet.unec.edu.az](http://kabinet.unec.edu.az) website. Foreigners choose a specialty, a language of instruction, and submit the required documents in electronic format. Candidates who meet the application requirements will be admitted. The recommendation letter is included in the required documents. If needed, applicants will be interviewed via "Skype".

### Advantages of teaching methods in the MBA program:

The MBA program seeks to improve students for their leadership skills, prepare them to master systematic knowledge, capabilities and management skills, enhance their professional competence, investigate complex

business information, learn analytical thinking and decision-making skills, nourish student's entrepreneurial mind, teach them business ethics, presentation and time management skills. This program prepares students to occupy top positions in organizations with different cultures. Case studies, presentations, time management skills, group/individual projects, and business games along with theoretical approach complement a rigorous program. The program also aims at teaching students with change management skills peculiar to non-government, not-for-profit and commercial organizations along with proactive thinking style to project scenarios in a regulatory environment. Students will be graded through midterm, class attendance, participation, home works, and final examinations.

### **Lecturers/Professors of the MBA Program:**

Along with full time faculty members of UNEC the MBA program benefits from scientific and practical potential of professors and lecturers with top academic and managerial background whether in public, government, or private. The program also invites academicians from high ranked universities around the globe and takes advantage of their scientific knowledge and practical potential.

### **Diploma:**

Magistrates who maintain excellent, good, or satisfactory academic standing and graduate from the MBA program receive their MBA degree with all the rights and privileges related to this degree.

### **Core Courses**

1.SMO 652	Leadership and Organizational Behaviour
2.MGTSC501	Statistics for Business and Economics
3.BUEC 501	Business in the Global Environment
4.ACCTG 501	Financial Reporting and Control (FRC)
5.FIN 502	Corporate Finance
6.MARK 502	Marketing Strategy
7.OM 502	Operations Management
8.SMO 502	Strategy, Organization and Innovation
9. ECON 503	Managerial Economics
10.ACCTG 502	Management Accounting
11.ACCTG 503	Financial Accounting

### **Specialization: Management 3 major electives**

1.MO 626	Global Business Management
2.SMO 613	Creativity and Innovation
3.HRM 621	Management of Human Resources
4.SMO 604	Innovation and Technology Management
5.SMO 606	Managing Digital Business
6.SMO 607	Managing Change in Organizations
7.SMO 610	Business Transformation and Project Management
8.SMO 601	Designing Competitive Organizations
9.BLAW 631	Legal Aspects of Management
10.SMO 634	Technology and Global Competition
11.HRM 602	International Business Ethics and Corporate Governance
12.BUEC 644	International Business environment
13.BLAW 642	International Business Law
14.BLAW 631	Legal Aspects of Management

### **Specialization: Accounting 3 major electives**

1.ACCTG 613	Valuation and Security Analysis
2.ACCTG 621	Accounting, Strategy and Control
3.ACCTG 631	Financial Reporting in Capital Markets
4.SMO 635	Design thinking and innovation
5.SMO 601	Designing Competitive Organizations

6.ACCTG 617	Business Analysis and Valuation Using Financial Statements
7.ACCTG 610	Auditing (Global audit methodology)
8.ACCTG 651	Independent Audit Opinions and their Forms
9.ACCTG 662	Audit Engagements, risk assessment, and audit evidence
10.ACCTG 644	Auditor's Professional Responsibilities, Audit documentations
11.HRM 602	International Business Ethics and Corporate Governance
12.BUEC 644	International Business environment
13.BLAW 642	International Business Law
14.BLAW 631	Legal Aspects of Management
15.SMO 607	Managing Change in Organizations

**Specialization: Marketing – 3 major electives**

1.MARK 520	Digital Marketing Strategy
2.MARK 530	International Marketing
3.MARK 525	Firms, Markets and Crises
4.MARK 632	Pricing Strategy
5.MARK 550	Enterprise Development
6.SMO 635	Design Thinking and Innovation
7.MARK 615	Retailing
8.MARK 644	Strategic Marketing in Creative Industries
9.MARK 677	Marketing Researches
10.SMO 634	Technology and Global Competition
11.HRM 602	International Business Ethics and Corporate Governance
12.BUEC 644	International Business environment
13.BLAW 642	International Business Law
14.BLAW 631	Legal Aspects of Management
15.SMO 607	Managing Change in Organizations

**Specialization: Finance – 3 major electives**

1.FIN 645	Financial risk management
2.FIN 620	Financial Management of Smaller Firms
3.FIN 635	Portfolio Management
4.FIN 650	Applied Corporate Finance
5.FIN 615	Securities trading and financial markets
6.FIN 644	International Finance
7.FIN 632	Bank Management
8.ACCTG 610	Auditing (global audit methodology)
9.FIN 614	Investments
10.FIN 637	Fixed Income Securities and Credit Markets
11.HRM 602	International Business Ethics and Corporate Governance
12.BUEC 644	International Business environment
13.BLAW 642	International Business Law
14.BLAW 63	Legal Aspects of Management
15.SMO 607	Managing Change in Organizations

**Specialization: Securities – 3 major electives**

1.FIN 652	Analytical tools in Portfolio Management
2.FIN 615	Securities Trading and Financial Markets
3.FIN 634	Options Analysis and Financial Derivatives
4.FIN 624	Multinational Corporate Finance
5.FIN 618	Quantitative Analysis for Decision Making
6.FIN 632	Alternative Investments
7.FIN 614	Investments

8.FIN 637	Fixed Income Securities
9.HRM 602	International Business Ethics and Corporate Governance
10.BUEC 644	International Business environment
11.BLAW 642	International Business Law
12.BLAW 631	Legal Aspects of Management
13.SMO 607	Managing Change in Organizations

**Specialization: International Business – 3 major electives**

1.BUEC 644	International Business environment
2.SMO 635	International Management
3.FIN 644	International Finance
4.BLAW 642	International Business Law
5.BUEC 510	Comparative Business systems
6.MARK 614	International Marketing
7.BUS 640	Global Supply Chain Management
8.SMO 634	Technology and Global Competition
9.HRM 602	International Business Ethics and Corporate Governance
10.BLAW 631	Legal Aspects of Management
11.SMO 607	Managing Change in Organizations

**Specialization: General MBA - 3 major electives**

1.SMO 631	Innovation and New Business Ventures
2.SMO 621	Small Business Management
3.SMO 656	Leadership, Change, and Responsibility
4.FIN 621	Modern Financial Systems
5.FIN 601	Designing Competitive Organisations
6.SMO 634	Technology and Global Competition
7.HRM 602	International Business Ethics and Corporate Governance
8.BUEC 644	International Business environment
9.BLAW 642	International Business Law
10.BLAW 631	Legal Aspects of Management
11.SMO 607	Managing Change in Organizations

**Specialization: Human Resources Management – 3 major electives**

1.HRM 501	Models of Human Resource Management
2.HRM 620	Recruitment, Selection and Organizational Learning
3.HRM 601	Employee Performance Management
4.HRM 603	Strategic International HR Management
5.HRM 615	Qualitative Research Methods in Human Resource Management
6.HRM 602	International Business Ethics and Corporate Governance
7.HRM 634	Technology and Global Competition
8.BUEC 644	International Business environment
9.BLAW 642	International Business Law
10.BLAW 631	Legal Aspects of Management
11.SMO 607	Managing Change in Organizations

**Capstone paper** – Topics related to specialization