Questions

1. Factors affecting marketer’s view of price. Elaborate in details.
2. Calculate new amount of Q; is the supply elastic or inelastic? Why?
3. What are the factors that influence the demand for mobile phones?
4. Calculate new amount of Q; is the supply elastic and inelastic? Why?
5. Explain price elasticity of demand in details
6. Explain price elasticity of supply in details
7. Calculate new amount of Q; is the demand elastic or inelastic? Why?
8. Functions of price. Elaborate them in details
9. Calculate Price Elasticity of Demand; is the demand elastic and inelastic? Why?
10. Explain the relationship between elasticity of demand and tax incidence (Explanation with chart is required).
11. Explain how the elasticity of demand affects revenue (Explanation with chart is required).
12. Calculate new amount of Q; is the supply elastic and inelastic? Why?
13. What are the objectives of pricing? Explain them in details.
14. What are the factors for determining pricing structure? Explain them in details.
15. Factors that can affect the price elasticity of demand?
16. Factors those have impact on price elasticity of supply?
17. Calculate new amount of Q; is the demand elastic and inelastic? Why?
18. Explain perceived value of customer
19. What are the alternative approaches to determine price? Explain them in details
20. Calculate new amount of Q; is the supply elastic or inelastic? Why?
21. Which strategies are the most common in pricing a new product (Detailed explanation)
22. Characteristics of perfect competition and monopolistic markets. Explain the difference between them
23. Calculate Price Elasticity of Demand; is the demand elastic and inelastic? Why?
24. Factors determining the nature of competition. Explain them in details
25. Classify and elaborate the market structures in details
26. Factors determining conditions of entry (Detailed explanation is required)
27. What are the advantages and disadvantages of centrally planned economy? (Detailed explanation is required).
28. Explain efficiency of perfect competition
29. What are the disadvantages of perfect competition?
30. What are the characteristics of competitive markets? Elaborate them in details
31. Features of monopolistic competition. (Explanation with chart is required)
32. Socially undesirable aspects of monopolistic competition compared to perfect competition
33. What are the problems dealing with monopolistic competition?
34. The main features of oligopoly. Detailed explanation is required
35. What is the kinked demand curve model? (Explanation with chart is required)
36. Explain collusion and what is collusive behavior? (Explanation with chart is required)
37. Detailed explanation of pure monopoly
38. Explain the factors in details those affecting customer willingness to pay
39. Explain the role of costs in pricing
40. What are the relevant costs for pricing decision? Explain them in details
41. When a price of crude oil rises, companies quickly raise the prices of glycerin.
42. What would happen from a historical cost standpoint?
43. What happens when crude oil prices decline for the company with more and small inventories of glycerin?
44. How to avoid misleading accounting in pricing decision?
45. Calculate breakeven point in units, in dollars and the units to produce the desired profits. Then explain the results that what they indicate
46. Calculate break even sales change in units and % break even sales change. Then explain the results that what they indicate
47. Following are Company A’s income and costs for a typical month:

Calculate break even sales change in units and % break even sales change. Then explain the results that what they indicate

1. Company B is considering percent price cut, which it believes would make it more competitive with alternative suppliers, enabling it to further increase its sales. Suppose that Company’s price cut is accompanied by a reduction in variable cost
2. Calculate breakeven sales change in units and % break even sales change. Then explain the results that what they indicate

Company A is considering price cut, which it believes would make it more competitive with alternative suppliers, enabling it to further increase its sales. Suppose company increase its fixed costs.

1. Calculate breakeven point in units, in dollars and the units to produce the desired profits. Then explain the results that what they indicate
2. Calculate breakeven sales change in units and % break even sales change. Then explain the results that what they indicate

Company C is considering 10 percent price cut. No additional fixed costs as a result of this pricing decision

1. Calculate breakeven sales change in units and % break even sales change. Then explain the results that what they indicate

Company C is considering percent price cut, which it believes would make it more competitive with alternative suppliers, enabling it to further increase its sales. Suppose company increase its fixed costs.

1. Calculate breakeven point in units, in dollars and the units to produce the desired profits. Then explain the results that what they indicate
2. Explain role of value in pricing
3. What are the characteristics of reference value
4. Explain economic value in details
5. What are the factors affecting perceptions of value?
6. The factors should be considered while preparing a managerial price sensitivity analysis
7. When a managerial price sensitivity analysis can be considered as a complete?
8. What is competitive advantage and how can firms achieve competitive advantage?
9. How the firms should react to competition?
10. How to make price reactions more cost-effective?
11. What are the recent reforms implemented in Azerbaijan that consequently contribute to reduce the cost of products?
12. What are the objectives that government intervenes in markets?
13. Explain price ceiling form of price control in details
14. Explain price floor form of price control in details
15. What is non-binding and binding price controls (Detailed explanation is required)
16. Different possible inefficiencies for price ceiling (Detailed explanation is required)
17. Impacts of price controls on Consumer and producer surpluses? (For price ceiling and price floor)
18. Explain price ceiling hidden costs
19. Arguments for and against government price controls
20. Factors that affect tourism price strategies
21. Factors influencing Tourism Pricing Policy
22. Characteristics of the tourist industry affects pricing
23. What are the current reasons those prevent the oil prices to rise?
24. How the oil price reduction affect to the economy of developed countries? Elaborate in details
25. Explain the factors effecting oil prices (detailed explanation is required)
26. How the oil price increase affect to the economy of oil producing (developed and emerging) countries? What macroeconomic factors are affected as a result? (Detailed explanation is required)