**Emiliya Ahmadova\_International Business\_Final questions**

1. Brifely discuss key concepts in international business
2. What are the various types of risks that firms face when they conduct international business?
3. Who are the major participants in international business?
4. What are some of the key motivations for firms to engage in international business?
5. Who is envolved in the process of internationalization
6. Summarize the six dimensions of globalization. Which of these do you think is the most visible manifestation of globalization?
7. What are the pros and cons of globalization?
8. How has market globalization encouraged integration and interdependence and what have these countries had to do about it?
9. Describe the five drivers of globalization.
10. Name and describe firm-level consequences of globalization.
11. Name and describe societal consequences of globalization.
12. Describe the characteristics of high- and low-context cultures.
13. Discuss role of Language and Religion in Culture. Provide example where relevant
14. Based on Geert Hofstede’s cultural typology, briefli describe diferent dimentions on national culture
15. Contrast Monochronic and Polychronic cultures. Provide an example for both.
16. Briefly discuss culture’s effect on international business
17. Briefly discuss diferent dimentions of Culture. Provide example where relevant
18. Describe the classic theories of international trade. Which theories do you believe are relevant today?
19. How internationalizing firms can gain and sustain competitive advantage.
20. Discuss eclectic paradigm theory proposed by Dunning.
21. Briefly discuss components of national Competiveness: Comparative advantage and Competitive advantage.
22. Describe Porter’s Diamond Model theory
23. Contrast the theory of mercantilism with the theory of free trade. Why is free trade preferred by most modern nations?
24. Why do some MNEs enter international markets through Foreign Direct Investment (FDI) instead of through exporting?
25. Explain the international product life cycle theory and the internationalization process model
26. Distinguish among totalitarianism, socialism, and democracy. What are the implications of each for internationalizing firms?
27. Discuss types of Country risks produced by political system.
28. Discuss types of country risks produced by Host country legal system
29. Discuss types of country risks produced by Home country legal system
30. Discuss participants of political and legal system
31. What are the roles of FDI, licensing, and joint ventures in reducing the impact of import tariffs?
32. What is the difference between a free trade area and a customs union? Between a customs union and a common market
33. Reflect on advantages and implications of regional integration
34. Briefly discuss instruments of government intervention and provide an example
35. Discuss main reasons for governmental intervention.
36. Explain the evolution and consequences of government trade intervention.
37. Describe how firms can respond to government trade intervention.
38. Discuss different levels of Regional integration
39. Discuss factors to consider in selecting Foreign Direct Investment destinations.
40. What is FDI? Which are leading destinations for FDI?
41. Describe characteristics of FDI.
42. What are driving forces (motives) for undertaking FDI?
43. Discuss different types of FDI (Greenfield and Brownfield investments).
44. Reflect on nature of ownership in FDI.
45. Why TNCs opt for FDI instead of exporting and licensing?
46. What are the Host country benefits and Host country costs of FDI?
47. What are the Home country benefits and Home country costs of FDI?
48. Discuss franchising as an entry strategy and mention possible advantages and disadvantages of this foreign market entry mode.
49. Discus Licensing as an entry strategy and mention possible advantages and disadvantages of this foreign market entry mode.
50. Name and discuss common characteristics of cross-border contractual relationships.
51. Briefly reflect on Integration- Responsiveness Framework.
52. Why TNCs undertake Global Integration?
53. Why TNCs undertake Local Responsiveness?
54. Briefly discuss different strategies based on Integration- Responsiveness Framework.
55. Discuss Global Strategy based on Integration-Responsiveness Framework.
56. Discuss Home Replication Strategy based on Integration-Responsiveness Framework.
57. Discuss Multidomestic Strategy based on Integration-Responsiveness Framework.
58. Discuss Transnational Strategy based on Integration-Responsiveness Framework.
59. Explain how overlapping tax jurisdictions cause double taxation
60. Describe differences in corporate income tax and withholding tax regimes across countries
61. What is the difference between the worldwide and territorial approaches to taxation?
62. International
63. NCs make a number of very important decisions in which taxation is an important variable. Briefly discusss such kind of decisions.
64. What is a tax haven? How might a company use a tax haven to reduce income taxes? Provide an example for Tax heavens.
65. What is the difference between a centralized and a decentralized organizational structure? Why do firms often prefer to have a centralized structure?
66. What are the arguments provided in favor of centralized and arguments provided in favor of decentralized?
67. Briefly discuss different objectives of transfer pricing
68. What is transfer pricing. Discuss the importance of transfer pricing for governments.
69. What are possible cost-minimization objectives that a multinational company might wish to achieve through transfer pricing?
70. Discuss Comparable Uncontrolled Price Method to ensure arm’s-length price
71. Discuss Resale Price Method to ensure arm’s-length price
72. Discuss Cost-Plus Method to ensure arm’s-length price
73. What is the arm’s-length principle in transfer pricing, and how does it affect the selection of a transfer pricing method?
74. Briefly discuss arm’s-length principle, and following concepts: controlled transaction, uncontrolled transaction, comparable uncontrolled transaction:
75. Describe worldwide efforts to enforce transfer pricing regulations